

SUMMARY

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Description

The project involved finding many Behavioral Economics papers and writing a detailed outline for a literature review on the decision-making process of individuals and groups when it comes to recycling waste, conserving energy and other resources, and performing other behaviors with the goal of preserving the environment and saving the planet. The findings include details on the cognitive processes underlying environmental decisions, how these processes can be influenced, and why attempts to do so might fail.

Responsibilities

I was responsible for gathering and reading many abstracts and papers in Behavioral Economics, a mix between Psychology and Economics. I was also responsible for synthesizing the information I found into a detailed paper outline.

What I learned

During this project I learned a great deal about Behavioral Economics, as well as experiments and studies within this field. I also learned how to better manage my own time for the purpose of independent research work.

The SRO Experience

I think the SRO project is a well-organized and well-run opportunity for undergraduate students to get a preview of what independent research work entails, and to delve deeper into the branch of economics that they are most interested in.