ESG - product or practice?

Faculty Member: Daniel Esty

Proposal Description:

Dan Esty and Diane Strauss need a research assistant for the Yale Initiative on Sustainable Finance. The objective will be to write a paper looking at the features of ESG (Environmental Social Governance) funds, analyze their risk profile, volatility, return over the past years and compare that to non-ESG products. The purpose is to analyze whether ESG investing is a good practice for all types of products or a financial product as such that targets specific risk/return audience. The RA will also support the Yale Initiative on Sustainable Finance with the design of a sustainability index based on an analysis of the sustainability materiality of companies.

Requisite Skills and Qualifications:

- Economics
- Finance
- Risk Management
- Data computing and coding
- Interest in sustainability

Award: Anjali Bery

Tobin Application Link: Tobin Application

Project Type: Tobin

Project Year: 2018

Term: Spring 2018

Source URL: https://economics.yale.edu/undergraduate/tobin/spring-2018/esg-product-or-practice