

## ESG - product or practice?

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**Faculty Member:** [Daniel Esty](#)

### Proposal Description:

Dan Esty and Diane Strauss need a research assistant for the Yale Initiative on Sustainable Finance.

The objective will be to write a paper looking at the features of ESG (Environmental Social Governance) funds, analyze their risk profile, volatility, return over the past years and compare that to non ESG products. The purpose is to analyze whether ESG investing is a good practice for all types of products or a financial product as such that targets specific risk/return audience.

The RA will also support the Yale Initiative on Sustainable Finance with the design of a sustainability index based on an analysis of the sustainability materiality of companies

### Requisite Skills and Qualifications:

Economics

Finance

Risk Management

Data computing and coding

Interest in sustainability

**Award:** Anjali Bery

**Tobin Application Link:** [Tobin Application](#)

**Project Type:** Tobin RA

**Project Year:** 2018

**Term:** Spring 2018

**Source URL:** <https://economics.yale.edu/undergraduate/tobin-ra/spring-2018/esg-product-or-practice>