ESG - product or practice?

Faculty Member: Daniel Esty

Proposal Description:

Dan Esty and Diane Strauss need a research assistant for the Yale Initiative on Sustainable Finance. The objective will be to write a paper looking at the features of ESG (Environmental Social Governance) funds, analyze their risk profile, volatility, return over the past years and compare that to non ESG products. The purpose is to analyze whether ESG investing is a good practice for all types of products or a financial product as such that targets specific risk/return audience.

The RA will also support the Yale Initiative on Sustainable Finance with the design of a sustainability index based on an analysis of the sustainability materiality of companies.

Requisite Skills and Qualifications:

Economics
Finance
Risk Management
Data computing and coding
Interest in sustainability

Award: Anjali Bery
Tobin Application Link: Tobin Application
Project Type: Tobin RA
Project Year: 2018
Term: Spring 2018

Source URL: https://economics.yale.edu/undergraduate/tobin-ra/spring-2018/esg-product-or-practice