The Economics of Internet Markets

Subject Code (deprecated): ECON
Course Number: 478
Section Number: 01
Description: Study of online markets with a focus on ongoing policy debates. Students learn about the workings of online markets by studying economic models of platform markets, consumer search, and advertising auctions. Students apply these frameworks to discussions about the regulation of the internet, including net neutrality, privacy, online media bias, and the monopoly power of “big tech.” Readings draw from theoretical and empirical academic studies as well as the popular press.

Instructor(s) from Econ Site: Charles Hodgson
Instructor Name from WEN: Charles Hodgson
Meeting Pattern (deprecated): Th 9.25-11.15
Term Code: 202101
Category from Feed: Industrial Organization
Public
Senior Seminar: SEMINARS
Preregistration Meetings:
Tuesday, December 1, 2020, 10:00 am - 12:00 pm EST

https://yale.zoom.us/j/2982100521

Prerequisite from Feed:
Prerequisites: Intermediate microeconomics and econometrics.

Source URL: https://economics.yale.edu/undergraduate/courses/478/202101