

# Claudia Allende Santa Cruz

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RESEARCH INTERESTS Primary: Industrial Organization and Economics of Education  
Secondary: Labor Economics and Development Economics

EDUCATION **Princeton University**  
Trailing Student\*, Economics Department 2018 - 2020  
Visiting Ph.D. Student, Industrial Relations Section 2016 - 2017  
**Columbia University** 2014 - 2020  
Ph.D. in Economics and Education (Expected May 2020)  
**Pontificia Universidad Católica de Chile**  
M.A. in Economics 2010 - 2011  
B.A. in Economics 2006 - 2010

\*A trailing student is an advanced degree candidate from another institution who accompanies the adviser, a newly hired faculty member at Princeton, to complete degree-related research.

REFERENCES KATE HO (CHAIR) CHRISTOPHER NEILSON ADAM KAPOR  
Department of Economics Department of Economics Department of Economics  
Princeton University Princeton University Princeton University  
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RESEARCH WORKING PAPERS  
**Competition under Social Interactions and the Design of Education Policies**  
(Job Market Paper)  
**Approximating the Equilibrium Effects of Information Interventions**  
(with Francisco Gallego and Christopher Neilson)  
**Information Frictions and School Choice: Evidence from a Quality Disclosure Policy**  
(with Francisco Gallego and Christopher Neilson)

WORK IN PROGRESS

**Search Costs, Biased Beliefs And School Choice Under Endogenous Consideration Sets**

(with Patrick Agte, Adam Kapor, and Christopher Neilson)

**The Dynamic Complementarities in Human Capital and The Role of Information in Centralized College Admissions**

(with Magdalena Bennett)

**Identifying The Equilibrium Effects Of Informed School Choice: From A Structural Model To An Optimally Designed Policy Pilot**

(with Francisco Gallego and Christopher Neilson)

**Price Transparency in Pharmaceutical Markets**

(with Zach Brown)

**Pension Markets Under a Mix of Public and Private Providers**

(with Gastón Illanes)

RESEARCH EXPERIENCE	Research Assistant to Prof. Christopher Neilson (Princeton University)	Summer 2015
	Research Assistant to Prof. Jeanne Lafortune (PUC-Chile)	Fall 2012 - Spring 2013
	Research Assistant to Prof. Juan Pablo Montero (PUC-Chile)	Spring 2012
	Research Assistant to Prof. Francisco Gallego (PUC-Chile)	Spring 2011, 2012

TEACHING EXPERIENCE	<b>Columbia University, Teaching Assistant</b> , New York, NY	
	Modern Econometrics for Business - Prof. Jonah Rockoff (MBA)	Spring 2019
	Economics and Education - Prof. Henry Levin (Master level)	Fall 2015

**Pontificia Universidad Católica**, Santiago, Chile

Instructor: Principles of Economics (x3)	2013 - 2014
Graduate Teaching Assistant: Macro Theory, Micro Theory	2010 - 2011
Undergraduate Teaching Assistant: Advanced Micro I (x3), Advanced Micro II (x2), Advanced Macro I, Trade, Industrial Organization	2008 - 2011

OTHER PROFESSIONAL EXPERIENCE	<b>Antitrust Court.</b> Economic Advisor (Santiago, Chile)	2011 - 2013
	<b>Ministry of Education.</b> Advisor to the Minister (Santiago, Chile)	2013 - 2014

AWARDS, HONORS AND GRANTS	National Science Foundation (NSF) Grant for <i>Biased Beliefs and Search in Education Markets</i> (USD 558,589)	2019
	Center for Development Economics and Policy (Student Grant) - Columbia University	2019
	Overdeck Education Research Innovation Fund - WWS (USD 5,000)	2018
	Digitization Small Grant - NBER (USD 15,000)	2018
	Burke Scholarship Award - Columbia University	2018 - 2019
	Education Policy Dissertation Research Fellowship - Columbia University	2018
	Research Award: Data Science - Microsoft Research (USD 20,000)	2018
	PPE Initiative Pilot Grant - J-PAL (USD 43,000)	2018
	Student Travel Award (x2) - Columbia University	2018
Fieldwork Pilot Funds - IR Section, Princeton University (USD 30,000)	2017	

Student Travel Award - Columbia University	2015
Conicyt Scholarship (application graded with the maximum score)	2014 - 2018
Academic Excellence Award, M.A. in Economics, PUC-Ch	2012
Academic Excellence Scholarship, PUC-Ch (highest GPA, Business and Econ)	2010
Academic Excellence Scholarship, PUC-Ch (top entering student, Business and Econ)	2006
Highest National Score, Mathematics, University Entrance Exam (PSU)	2005

CONFERENCES AND PRESENTATIONS (PAST AND SCHEDULED)	Columbia University (Industrial Organization Colloquium)	2019
	Harvard University, Workshop on Private Provision of Public Education	
	International Industrial Organization Conference (IIOC)	
	Meeting of the Urban Economics Association (UEA)	
	NBER Summer Institute* (Industrial Organization)	
	Princeton University (IO Lunch, Education Research Seminar, Labor Lunch, joint IO and Labor Seminar)	
	Warwick Economics PhD Conference 2019	
	APPAM Fall Research Conference (Panel)	2018
	Columbia University (Applied Micro, IO, Applied Micro Theory, Development Lunch)	
	New York University, Young Economists Symposium	
	NBER Summer Institute* (Economics of Education)	
	Princeton University (IO Lunch, Education Research Seminar)	
	Yale Research Initiative on Innovation and Scale* (Inaugural Conference)	
	Columbia University (IO Colloquium, Economics and Education Seminar)	2017
	JPAL-LAC: Research Opportunities for the Human Development Conference	
Princeton University (Education Research Seminar)		
Columbia University, Economics and Education Seminar	2016	
Northwestern University, Empirics and Methods in Economics Conference		
Princeton University (EconCon Economics Students Conference, Education Research Seminar)		
Columbia University, Economics and Education Seminar	2015 or earlier	
Harvard University, 20th Annual Student Research Conference, GSE		
XI Antitrust Workshop, Madrid, Spain		
Pontificia Universidad Católica de Chile, Applied Micro Seminar		
Chilean Economics Society (SECHI), Annual Meeting		

(\*Indicates presentation by coauthor in a conference we both attended)

OTHER ACTIVITIES	<b>University of Copenhagen</b>	May 2018
	Structural Dynamic Models and Machine Learning Summer School and Conference	
	<b>Stanford University</b>	February 2018
	NBER Economics of Digitalization Tutorial and Conference	
	<b>Microsoft Research New England (Hackathon)</b>	July 2017
	Project: <i>"Improving Centralized School Assignment in Chile Using Machine Learning"</i> .	
	<b>Reading Groups at Columbia University</b>	
	Industrial Organization	Summer 2017, 2018
	Market Design	Spring 2017

OTHER	Languages: Spanish (native), English (Fluent)
	Nationality: Chilean