

PROPOSAL: THE ECONOMIC BEHAVIOR OF NON-HUMAN PRIMATES

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This summer several co-authors and I will be conducting studies which attempt to understand the degree to which non-human primates share common human behavioral biases. Work this summer will focus on identifying which price-theoretic theories of advertising also describe the behavior of neighboring primates (though other projects are also possible). Students with an interest in behavioral economics with an experimental focus are encouraged to apply.

Interested students will participate in one or more research projects investigating the economic behavior of capuchin monkeys (housed at Yale). Working with a team of other students, students will help plan and carry out studies, and participate in the collection, modeling, and analysis of data. Experimental lab time will entail working directly with the socially-housed capuchin monkeys at our facility.

While this project will involve significant non-lab time, interested students should be prepared for at least 10 hours of lab work a week for the 8 full weeks of summer. Skills that will be useful though not essential are familiarity with Stata and comfort with basic microeconomics / price theory.