

Identification of Random Coefficient Latent Utility Models *

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Abstract

This paper provides nonparametric identification results for random coefficient distributions in perturbed utility models. We cover discrete choice and models of multiple purchases. We establish identification using variation in mean quantities. The results apply even when an analyst observes only aggregate demands but not whether goods are chosen together. The identification results use exclusion restrictions on covariates and independence between random slope coefficients and random intercepts. We do not require regressors to have large supports or parametric assumptions.

Keywords: Envelope Theorem, Identification, Latent Utility, Random Coefficients.

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1 Introduction

Latent utility models with linear random coefficients have been extensively used. They have a long history in discrete choice,¹ and have become increasingly popular due to computational advances (see e.g. Train [2009]). They now form the core demand system of most applied work involving demand for differentiated products following Berry et al. [1995]. Progress has been made on identification of these models in discrete choice, but gaps remain, even in semiparametric settings. For example, nonparametric identification of the distribution of random coefficients in the random coefficients nested logit model has not been established without unbounded regressors.² More broadly, there is growing interest in models that allow complementarity, but even less is known about identification of random coefficients in these models.³

The main contribution of this paper establishes nonparametric identification for the moments of random coefficients in a general class of latent utility models. The framework applies to discrete choice as well as models of bundles, which allow complementarity. As a special case, we establish identification for a bundles model with limited consideration of either alternatives or characteristics (Example 2). Identification only depends on the average structural function [Blundell and Powell, 2003], which is the conditional mean under an independence condition. Thus, the results can be applied when one observes the average demands of individuals without observing whether goods are chosen together. Leveraging the main result, we can identify the distribution of random coefficients when it is characterized by its moments (e.g. normal distributions). Specialized to discrete choice, the main contribution is new since it does not require any regressor to be unbounded.

Two key ingredients let us get traction for identification. First, we assume independence between random slopes and random intercepts. This is a standard assumption in the widely-used random coefficients logit model. We use this assumption to inte-

¹Heckman [2001] attributes the first use to Domenich and McFadden [1975] in economics.

²See Nevo [2000], p. 524-526. il Kim [2014] has established identification in the special case where intercept location coefficients are zero.

³Recent work includes Gentzkow [2007], McFadden and Fosgerau [2012], Fosgerau et al. [2019], Allen and Rehbeck [2019a], Ershov et al. [2018], Monardo [2019], Iaria and Wang [2019], and Wang [2020a]. This work is an outgrowth of the discrete choice additive random utility model [McFadden, 1981] and differs from classic continuous demand systems (e.g. Deaton and Muellbauer [1980]) by focusing on characteristic variation rather than variation in a budget constraint.

grate out the random intercepts. This smooths out demand when conditioning on non-intercept components of the utility function (regressors and random coefficients). This also allows us to treat discrete and continuous choice models in a common framework. Second, we exploit theoretical restrictions since choices arise from optimization. Without using this structure, the model would resemble general random coefficients index models studied in Fox et al. [2012] and Lewbel and Pendakur [2017]. While these papers assume a function governing the mapping from indices to choices is *known*, we do not.⁴

The fundamental shape restriction we exploit is that, after integrating out random intercepts, integrated mean choices are the derivative of a convex function. This follows from an application of the envelope theorem. Similar tools from convex analysis have also been used for identification of hedonic models [Ekeland et al., 2002, 2004, Heckman et al., 2010, Chernozhukov et al., 2019b], matching [Galichon and Salanié, 2015], dynamic discrete choice [Chiong et al., 2016], discrete choice panel models [Shi et al., 2018], and perturbed models with additively separable heterogeneity [Allen and Rehbeck, 2019a], among others.⁵

By exploiting the envelope theorem, we can treat several models in a common framework. There is little work on identification of optimizing models with linear random coefficients outside of discrete choice. Exceptions include Dunker et al. [2018] for discrete games and Dunker et al. [2017] and Iaria and Wang [2019] for random coefficient versions of the Gentzkow [2007] discrete bundles model. We differ by requiring identification of only the average structural function (“mean demands”), without needing to observe the frequency with which goods are chosen together.⁶ Identification with linear random coefficients has also been established in settings without assuming an optimizing model. See for example the simultaneous equations analysis in Masten [2018] and references therein.

Identification of linear random coefficients has been extensively studied in discrete

⁴In discrete choice, assuming this function is known translates to the distribution of random intercepts being known (e.g. logit). Lewbel and Pendakur [2017] show that one can drop the assumption that this mapping is known in some settings when one imposes an additional additive separability assumption.

⁵Matzkin [1994] reviews other identification results using shape restrictions motivated by economic theory. See also work on optimal transport as in Galichon [2018].

⁶Wang [2020a] also works with the average structural function but does not identify the distribution of random coefficients.

choice. Despite this, nonparametric identification has only been established either requiring a regressor with large support or assuming the distribution of random intercepts is either known or parametric. One reason we do not require a large support assumption is that we focus on identification of the distribution of random coefficients without identifying random intercepts. Papers that make use of large support regressors with heterogeneity that is not additively separable include [Ichimura and Thompson, 1998], Berry and Haile [2009], Briesch et al. [2010], Gautier and Kitamura [2013], Fox and Gandhi [2016], Dunker et al. [2017], and Fox [2017].⁷ Several of these papers additionally assume large support regressors *also* have the same coefficient across goods. In contrast, Fox et al. [2012] and il Kim [2014] do not assume large support or a homogeneous regressor, but assume the distribution of the random intercept is known (e.g. logit). Chernozhukov et al. [2019a] discusses identification of ratios of certain moments of the distribution of random coefficients without requiring large support, but do not provide conditions under which the full distribution is identified.

The remainder of the paper proceeds as follows. Section 2 provides details on the class of latent utility models we study and examples of behavior that this covers. Section 3 provides the main result, which identifies arbitrary order moments of random coefficients and shows that a single independence and scale assumption can be used to identify all other moments. Section 4 discusses how to recover different welfare objects and perform counterfactuals. Finally, Section 5 discusses relations to some existing papers, shows how the results can be taken to settings with nonlinear random coefficients, and discusses some testable properties of the framework.

2 Setup

This paper studies the *random coefficients perturbed utility model*, in which optimizing choices satisfy

$$Y(X, \beta, \varepsilon) \in \operatorname{argmax}_{y \in B} \sum_{k=1}^K y_k (\beta_k' X_k) + D(y, \varepsilon). \quad (1)$$

⁷Exceptions include Kashaev [2020] and Matzkin [2019].

McFadden and Fosgerau [2012] and Allen and Rehbeck [2019a] have studied related frameworks without random coefficients. We interpret $Y(\cdot)$ as the quantity vector for K different goods. The vector $X_k = (X_{k,1}, \dots, X_{k,d_k})'$ denotes observable shifters of the desirability of good k , and $\beta_k = (\beta_{k,1}, \dots, \beta_{k,d_k})'$ denotes random coefficients on these shifters, which may be good-specific. The index $\beta_k'X_k$ shifts the marginal utility of good k . We collect $X = (X_1', \dots, X_K')'$ and $\beta = (\beta_1', \dots, \beta_K')'$. The term $D(y, \varepsilon)$ is a disturbance that depends on unobservables ε of unrestricted dimension. As an example, when $D(y, \varepsilon) = \sum_{k=1}^K \varepsilon_k y_k$, ε_k can be interpreted as a random intercept for the desirability of the k -th good. In general, we refer to $D(y, \varepsilon)$ as the random intercept. The set $B \subseteq \mathbb{R}^K$ is a nonempty feasibility set. This is introduced purely for exposition, since $D(y, \varepsilon)$ can be $-\infty$ which allows random feasibility sets.

The focus of this paper is on identification of moments of the distribution of β . Our results do not require specification of the budget B , the disturbance D , or the distribution of over ε . For concreteness, we provide some examples.

Example 1 (Discrete Choice). *Consider a discrete choice models with latent utility for good k of the form*

$$v_k = \beta_k'X_k + \varepsilon_k.$$

When β is random, this is a linear random coefficients model as studied in Hausman and Wise [1978], Boyd and Mellman [1980], Cardell and Dunbar [1980], among many others. This fits into the setup of (1) by setting $D(y, \varepsilon) = \sum_{k=1}^K y_k \varepsilon_k$, $B = \{y \in \mathbb{R}^K \mid \sum_{k=1}^K y_k = 1, y_k \geq 0\}$ the probability simplex,⁸ and letting $Y(X, \beta, \varepsilon) \in \{0, 1\}^K$ be a vector of indicators denoting which good is chosen. In many applications, an “outside good” is set to have a utility of zero. This can be mapped to our setup by replacing the budget with $B = \{y \in \mathbb{R}^K \mid \sum_{k=1}^K y_k \leq 1, y_k \geq 0\}$; this allows $Y(X, \beta, \varepsilon) = (0, \dots, 0) \in B$, which can be interpreted as the choice of the outside option.

We also cover what is sometimes called the perturbed representation of choice, which can model market shares or individuals who like variety. For example, Anderson et al. [1988] show logit models are related to the maximization problem

$$\max_{y \in \Delta} \sum_{k=1}^K y_k (\beta_k'X_k) + \sum_{k=1}^K y_k \log(y_k),$$

⁸This allows the agent to randomize when there are utility ties.

with Δ the probability simplex. Hofbauer and Sandholm [2002] show by replacing the additive entropy term with a general disturbance, the setup covers all discrete choice additive random models once random intercepts are integrated out. Fudenberg et al. [2015] study a model in which the disturbance is additively separable. Fosgerau et al. [2019] and Allen and Rehbeck [2019b] show how to model complementarity with the perturbed utility representation.

Example 2 (Bundles with Limited Consideration). Gentzkow [2007] presents a model of choice of bundles involving online and print news. The model involves multiple goods and individuals can choose more than one good at the same time. A random coefficients version of the model has been studied in Dunker et al. [2017]. Let $v_{j,k}$ denote the utility associated with quantity j of the first good, and quantity k of the second good. Specify utilities

$$\begin{aligned} v_{0,0} &= 0 \\ v_{1,0} &= \beta'_1 X_1 + \varepsilon_{1,0} \\ v_{0,1} &= \beta'_2 X_2 + \varepsilon_{0,1} \\ v_{1,1} &= v_{1,0} + v_{0,1} + \varepsilon_{1,1}. \end{aligned}$$

Here, $\varepsilon_{1,1}$ denotes a utility boost or loss from purchasing both goods relative to the sum of their individual utility. It describes complementarity/substitutability between the goods. For each quantity vector $\vec{y} = (y_1, y_2)$, set the utility as

$$\sum_{k=1}^2 y_k (\beta'_k X_k) + (y_1 \varepsilon_{1,0} + y_2 \varepsilon_{0,1} + y_1 y_2 \varepsilon_{1,1}),$$

and let the budget be $B = \{0, 1\}^2$. Then the optimizing quantity vector $Y(X, \beta, \varepsilon) \in \{0, 1\}^2$ fits into the setup of (1).

This can be modified to include latent budgets. One may interpret these as mental “consideration sets” [Eliaz and Spiegel, 2011, Masatlioglu et al., 2012, Manzini and Mariotti, 2014, Aguiar, 2017] or general latent feasibility sets [Manski, 1977, Conlon and Mortimer, 2013, Brady and Rehbeck, 2016]. In addition, we can allow limited consideration of the characteristics of goods. For example, a zero slope for a compo-

ment of β means the corresponding characteristic is not considered.⁹

To model these types of limited attention, consider a version of the bundles model given by

$$Y(X, \beta, \varepsilon) \in \operatorname{argmax}_{y \in \{0,1\}^2} \sum_{k=1}^2 y_k (\beta'_k X_k) + D(y, \varepsilon),$$

where

$$D(y, \varepsilon) = \begin{cases} y_1 \varepsilon_{1,0} + y_2 \varepsilon_{0,1} + y_1 y_2 \varepsilon_{1,1} & \text{if } y \in B(\varepsilon) \\ -\infty & \text{otherwise} \end{cases}.$$

Here, the set $B(\varepsilon)$ is a latent feasibility set, which could arise because an individual may not consider all goods or the analyst cannot observe when goods are out of stock. Some components of β can be zero with positive probability, reflecting that individuals may not notice or care about certain characteristics.

This setup can be generalized to allow more goods, with some goods continuous and some goods discrete. What is key for our analysis is that the index $\beta'_k X_k$ shifts (only) the marginal utility of good k .

2.1 Average Structural Function and Endogeneity

This paper establishes identification of moments of β using the average structural function [Blundell and Powell, 2003]

$$\bar{Y}(x) = \int Y(x, \beta, \varepsilon) d\tau(\beta, \varepsilon)$$

for a measure τ of interest that does not depend on covariates x . In practice, τ is typically the distribution of unobservables in the population or a subpopulation. We assume that the measure τ satisfies a key independence condition.

Assumption 1 (Slope-Intercept Independence). *The random variables β and ε are independent under the measure τ , and the average structural function is finite.*

While independence between β and ε is restrictive, it is a standard assumption in applications of the random coefficients logit model in discrete choice. It has been

⁹See Gabaix [2019] for a survey of “behavioral inattention.”

exploited for identification in [Fox et al., 2012] and [Chernozhukov et al., 2019a].¹⁰

With this assumption, we can write

$$\bar{Y}(x) = \int \int Y(x, \beta, \varepsilon) d\mu(\varepsilon) d\nu(\beta)$$

for some probability measures μ and ν . Technically, full independence is not needed as long as we can factor the average structural function in this way.

For an example of an average structural function, suppose $(Y, X, \beta, \varepsilon)$ are random variables that satisfy $Y = Y(X, \beta, \varepsilon)$ almost surely. Moreover, assume X , β , and ε are all independent. In addition to independence, suppose a continuous version of the conditional mean of Y given X exists. Then

$$\mathbb{E}[Y | X = x] = \bar{Y}(x) = \int \int Y(x, \beta, \varepsilon) d\mu(\varepsilon) d\nu(\beta)$$

for x in the support of X ,¹¹ where μ is the marginal distribution of ε and ν is the marginal distribution of β .

The results in this paper apply to general average structural functions $\bar{Y}(x)$, not only the conditional mean. Thus, while slope-intercept independence is important for our results, independence between X and (β, ε) is not. Therefore, the results in this paper are relevant for settings with endogeneity.

The goal of this paper is not to provide a new method to identify the average structural function, but rather to use the function to identify other features of a utility maximizing model. There is a large literature on identifying structural functions. Blundell and Powell [2003] describe how to use control functions to identify the average structural function $\bar{Y}(x)$. Altonji and Matzkin [2005] identify derivatives of the average structural function using certain conditional independence or symmetry conditions. Berry [1994], Berry et al. [1995], Newey and Powell [2003], Berry and Haile [2014], and Dunker et al. [2017] among others use instrumental variables to identify

¹⁰However, independence is not imposed in some papers studying identification. For example, Ichimura and Thompson [1998] or Gautier and Kitamura [2013] do not impose independence of the slope and intercept.

¹¹Recall that the support of X is the smallest closed set S such that $P(X \in S) = 1$.

an average structural function from aggregate data.¹²

An important feature of the analysis is that only the average structural function is required to be identified over an appropriate region. Thus, the full distribution of $Y(x, \cdot, \cdot)$ induced by the product measure $\mu \times \nu$ over (β, ε) is not necessary for identification. For common discrete choice models the average structural function and the full distribution of $Y(x, \cdot, \cdot)$ contain the same information, but this is not true in general. This is particularly important when combining this analysis with work allowing endogeneity between X and (β, ε) . In particular, there are well-understood methods to identify the average structural function in the presence of endogeneity as mentioned earlier. In contrast, less is known about identification of the entire distribution of $Y(x, \cdot, \cdot)$ in the presence of endogeneity.¹³

In addition, requiring only the average structural function implies that the analysis can be applied to settings outside of discrete choice *without* observing whether goods are chosen together. Of course if the full distribution of $Y(x, \cdot, \cdot)$ is identified, then these results apply as well. We recall that this paper does not study identification of the distribution of ε in the original latent utility model (1). However, it is possible to identify the distribution of ε in some cases. For example, [Dunker et al. \[2017\]](#) show how to identify the distribution of random intercepts in a full-consideration random coefficients bundles model, provided the analyst has aggregate data on the frequency with which goods are chosen together.

2.2 Technical Tools

We make use of an aggregation result that first integrates out the distribution of ε .

Lemma 1 ([Allen and Rehbeck \[2019a\]](#)). *Let $Y(\cdot)$ satisfy (1). For any measure μ*

¹²A key step to apply these methods is injectivity in a market-level observable to a vector of unobservable endogenous vectors, usually denoted ξ . See [Allen \[2019\]](#) or Lemma 3 in [Allen and Rehbeck \[2019a\]](#) for injectivity results that cover the present model when the utility index for good k is $\beta'_k x_k + \xi_k$. Related injectivity results have appeared in [Galichon and Salanié \[2015\]](#) and [Chiong et al. \[2017\]](#).

¹³[Imbens and Newey \[2009\]](#) identify average and quantile structural functions with multidimensional heterogeneity in the outcome equation. [Torgovitsky \[2015\]](#) and [D'Haultfœuille and Février \[2015\]](#) identify the entire structural function with one-dimensional unobservable heterogeneity in the outcome equation. A multidimensional counterpart has been studied in [Gunsilius \[2019\]](#). These papers all identify features of structural functions in the presence of endogeneity.

over ε such that $\int Y(x, \beta, \varepsilon) d\mu(\varepsilon)$ and $\int D(Y(x, \beta, \varepsilon), \varepsilon) d\mu(\varepsilon)$ exist and are finite, it follows that

$$\int Y(x, \beta, \varepsilon) \mu(d\varepsilon) \in \operatorname{argmax}_{y \in \bar{B}} \sum_{k=1}^K y_k (\beta'_k x_k) + \bar{D}(y),$$

for \bar{B} the convex hull of B , and $\bar{D}(y) = \sup_{\tilde{Y} \in \mathcal{Y}: \int \tilde{Y}(\varepsilon) d\mu(\varepsilon) = y} \int D(\tilde{Y}(\varepsilon), \varepsilon) d\mu(\varepsilon)$,¹⁴ where \mathcal{Y} is the set of ε -measurable functions that map to B .

In addition, the (integrated) indirect utility function

$$V(\beta'_1 x_1, \dots, \beta'_K x_K) = \max_{y \in \bar{B}} \sum_{k=1}^K y_k (\beta'_k x_k) + \bar{D}(y),$$

satisfies

$$V(\beta'_1 x_1, \dots, \beta'_K x_K) = \int \left(\max_{y \in \bar{B}} \sum_{k=1}^K y_k (\beta'_k x_k) + D(y, \varepsilon) \right) d\mu(\varepsilon).$$

Independence between β and ε allows us to invoke this result with the same measure μ , without needing to condition on β . Note that assuming $Y(\cdot)$ satisfies (1) requires the argmax set to be nonempty. This is a behavioral restriction that imposes sufficient structure for the theorem to go through, and imposes minimal restrictions on D . In particular, D can be $-\infty$ for certain combinations of (y, ε) and need not be continuous. This allows us to treat limited consideration models as in Example 2.

We smooth choices by working with

$$\bar{Y}(x, \beta) := \int Y(x, \beta, \varepsilon) d\mu(\varepsilon)$$

with μ as in Assumption 1. In discrete choice, when ε is integrated out $\bar{Y}(x, \beta)$ can be interpreted as the vector of probabilities conditional on only the utility indices. This general framework allows us to use the same tools to address discrete and continuous choice. For example, choices could involve a single discrete choice, discrete bundle choice, a prospective matching, continuous quantities of several goods, or time use among other settings.

¹⁴The supremum is taken to be $-\infty$ when there is no $\tilde{Y} \in \mathcal{Y}$ such that $\int \tilde{Y}(\varepsilon) d\mu(\varepsilon) = y$.

We place some additional high-level sufficient conditions relative to the conclusions of Lemma 1.

Assumption 2. *Assume the following:*

(i)

$$\bar{Y}(x, \beta) = \operatorname{argmax}_{y \in \bar{B}} \sum_{k=1}^K y_k (\beta'_k x_k) + \bar{D}(y).$$

(ii) $\bar{B} \subseteq \mathbb{R}^K$ is a nonempty, closed, and convex set.

(iii) $\bar{D} : \mathbb{R}^K \rightarrow \mathbb{R} \cup \{-\infty\}$ is concave, upper semi-continuous, and finite at some $y \in \bar{B}$.

Allen and Rehbeck [2019a] provide lower-level conditions that, when combined with Lemma 1, imply this assumption. Part (i) strengthens the conclusion of Lemma 1 to obtain a unique maximizer. Concavity in part (iii) is milder than it first appears, and delivers no additional restrictions on $\bar{Y}(x, \beta)$ when the other assumptions are maintained. See the discussion in Allen and Rehbeck [2019a].

To further present the foundation of the identification results, we present a version of the envelope theorem.

Lemma 2. *Let Assumption 2 hold. It follows that*

$$\bar{Y}_k(x, \beta) = \partial_k V(\beta'_1 x_1, \dots, \beta'_K x_K). \quad (2)$$

Here, $\bar{Y}_k(x, \beta)$ is the k -th component of $\bar{Y}(x, \beta)$ and $\partial_k V(\beta'_1 x_1, \dots, \beta'_K x_K)$ is the derivative with respect to the k -th dimension of V evaluated at the point $(\beta'_1 x_1, \dots, \beta'_K x_K)'$. We use similar notation for the rest of the paper. Differentiability of V is implied by the fact that \bar{Y} is the unique maximizer. This is the primary implication of Assumption 2 that we use for this paper.

We also leverage a symmetry property of mixed partial derivatives that results from the optimizing behavior in Assumption 2. For a vector of indices $\gamma = (\gamma_1, \dots, \gamma_M) \in \{1, \dots, K\}^M$ and a sufficiently differentiable function $f : \mathbb{R}^K \rightarrow \mathbb{R}$, let

$$\partial_\gamma f := \partial_{\gamma_1} \cdots \partial_{\gamma_M} f.$$

Lemma 3. *Suppose V is M -times continuously differentiable in a neighborhood of $\vec{u} \in \mathbb{R}^K$. Let $\gamma, \delta \in \{1, \dots, K\}^M$ be vectors of indices in which each index occurs the same number of times in both γ and δ . It follows that*

$$\partial_\gamma V(\vec{u}) = \partial_\delta V(\vec{u}).$$

This result states that the order in which we take partial derivatives does not matter. For example, when $M = 2$ we have the usual symmetry property of mixed partial derivatives with respect to dimensions $j, k \in \{1, \dots, K\}$ that

$$\partial_{j,k} V(\vec{u}) = \partial_{k,j} V(\vec{u}).$$

The lemma follows by repeated application of the $M = 2$ case.

3 Main Result

With the foundations in place, we now turn to the task of identifying moments of random coefficients. We focus on conditions where certain M -th order moments of the distribution of β are identified. In particular, if the assumptions hold for *all* M , then all moments of the distribution of random coefficients are identified.

We assume regressors are continuous and satisfy an exclusion restriction.

Assumption 3. *All covariates are continuous. In addition, each x_k is a vector of regressors specific to the k -th good.*

Discrete regressors, or common regressors that alter the desirability of multiple goods (e.g. demographic variables), are a known challenge in the literature. The discussion (Section 5) describes extensions to accommodate discrete or common regressors.

We now provide some intuition for the main result (Theorem 1). We consider identifying second moments of β ($M = 2$) when there are two goods ($K = 2$) and each good has a single covariate ($d_k = 1$). We focus on second moments since this example captures the power of the results in the simplest nontrivial setting. We write the partial derivative of a function, f , with respect to the covariates of the j -th good, x_j , as $\partial_{x_j} f$. Differentiating the envelope theorem (Lemma 2) and evaluating at $x = 0$ we

obtain

$$\partial_{x_j} \bar{Y}_k(0, \beta) = \partial_{j,k} V(0) \beta_j. \text{¹⁵}$$

This uses the fact that x_j is continuous and excluded from the utility index of other goods. This can be repeated with other mixed partial derivatives. Importantly, by evaluating derivatives at the point $x = 0$, the terms $\partial_{j,k} V(0)$ do not depend on β . Thus, when integrating over the values of the random coefficients, the term involving V passes outside of the integral. In particular, integrating over β yields the following system of equations

$$\begin{aligned} \partial_{x_1} \partial_{x_1} \bar{Y}_2(0) &= \partial_{1,1,2} V(0) \int \beta_1^2 d\nu(\beta) \\ \partial_{x_1} \partial_{x_2} \bar{Y}_2(0) &= \partial_{1,2,2} V(0) \int \beta_2 \beta_1 d\nu(\beta) \\ \partial_{x_2} \partial_{x_1} \bar{Y}_1(0) &= \partial_{2,1,1} V(0) \int \beta_1 \beta_2 d\nu(\beta) \\ \partial_{x_2} \partial_{x_2} \bar{Y}_1(0) &= \partial_{2,2,1} V(0) \int \beta_2^2 d\nu(\beta) \end{aligned} \tag{3}$$

where we have implicitly assumed that differentiation and integration can be interchanged.

Assume that the derivatives of \bar{Y} are identified. At first glance, this is a system of four equations with seven unknowns (clearly the $\beta_1 \beta_2$ and $\beta_2 \beta_1$ moments are equal). However, when V is sufficiently differentiable, partial derivatives of V do not depend on the order of differentiation (Lemma 3), which eliminates two unknowns. Using a scale assumption that $\int \beta_1^2 d\nu(\beta)$ is known *a priori* will eliminate an unknown and gives a system with 4 equations and 4 unknowns. We show that this is enough to identify all second moments of β .

To constructively see how the moments are identified, note that using symmetry of derivatives, the first and third equations identify $\int \beta_1 \beta_2 d\nu(\beta)$. Using this, we identify $\partial_{1,2,2} V(0)$ using the second equation. Again using symmetry of derivatives and combining this with the last equation identifies $\int \beta_2^2 d\nu(\beta)$. Once all moments are

¹⁵Here we abuse notation and for the function f , we let $\partial_s f(0) = \partial_s f(z)|_{z=0}$.

identified, the remaining third order derivatives of V can be identified at zero.¹⁶

We now provide formal conditions that justify the intuitive argument above for any number of goods, covariates, and order of moment M .

Recall that with minor abuse of notation we set

$$\bar{Y}(x) = \int \bar{Y}(x, \beta) d\nu(\beta).$$

We require the following regularity conditions.

Assumption 4. *For the natural number M , the following conditions hold:*

- (i) *For each good k , one can interchange integration and differentiation for all M -th order partial derivatives at $x = 0$ so that*

$$\partial_{x_{k_1, \ell_1}} \cdots \partial_{x_{k_M, \ell_M}} \bar{Y}_k(0) = \int \partial_{x_{k_1, \ell_1}} \cdots \partial_{x_{k_M, \ell_M}} \bar{Y}_k(0, \beta) d\nu(\beta)$$

holds.

- (ii) *Each M -th order moment*

$$\int \beta_{k_1, \ell_1} \cdots \beta_{k_M, \ell_M} d\nu(\beta)$$

exists and is finite.

- (iii) *V is $(M + 1)$ -times continuously differentiable in a neighborhood of zero.*

- (iv) *For each $\gamma \in \{1, \dots, K\}^{M+1}$,*

$$\partial_\gamma V(0) \neq 0.$$

- (v) *$\bar{Y}(x)$ is known in a neighborhood of $x = 0$, or more generally it is known in a*

¹⁶This part also requires the equations

$$\begin{aligned} \partial_{x_1} \partial_{x_1} \bar{Y}_1(0) &= \partial_{1,1,1} V(0) \int \beta_1^2 d\nu(\beta) \\ \partial_{x_2} \partial_{x_2} \bar{Y}_2(0) &= \partial_{2,2,2} V(0) \int \beta_2^2 d\nu(\beta) \end{aligned}$$

to identify $\partial_{1,1,1} V(0)$ and $\partial_{2,2,2} V(0)$.

neighborhood of $x = 0$ with respect to the weakly positive orthant of $\mathbb{R}^{\sum_{k=1}^K d_k}$.¹⁷

These regularity conditions parallel assumptions in Fox et al. [2012]. To interpret part (i), note that ν can be a discrete probability measure over β with finite support. For discrete measures, (i) holds whenever $\bar{Y}_k(x, \beta)$ is M -times differentiable in x for every β in its support. Part (ii) formalizes that the moments we wish to identify exist and are finite.

Parts (iii) and (iv) can be linked to derivatives of the function $\bar{Y}(x)$ via the envelope theorem (Lemma 2). Indeed, differentiating the envelope theorem for the k -th good, evaluating the derivative of \bar{Y}_k with respect to $x_{j,\ell}$ at $x = 0$, and taking expectations yields

$$\frac{\partial \bar{Y}_k(0)}{\partial x_{j,\ell}} = \partial_{j,k} V(0) \int \beta_{j,\ell} d\nu(\beta). \quad (4)$$

Thus, when V is $(M + 1)$ -times continuously differentiable, it follows that \bar{Y} is M -times continuously differentiable. Moreover, if one sees empirically that $\frac{\partial \bar{Y}_k(0)}{\partial x_{j,\ell}} \neq 0$, then it follows that $\partial_{j,k} V(0) \neq 0$ (whenever this derivative exists).

Fox et al. [2012] show that condition (iv) holds for random coefficients logit, for “most” values of nonrandom intercepts. Specifically, the set of intercepts that violate (iv) for some γ has Lebesgue measure zero. In general, whether (iv) holds depends on features of the distribution of ε and choice of D , which are example specific. For example, part (iv) rules out pure characteristic discrete choice models as in Berry and Pakes [2007] and Dunker et al. [2017]. These models do not include a random intercept, and so the value function for the pure characteristics model, V^{PC} , can be written as

$$V^{PC}(\beta'_1 x_1, \dots, \beta'_K x_K) = \sup_{y \in \bar{B}} \sum_{k=1}^K y_k (\beta'_k x_k)$$

without the additive disturbance \bar{D} , where \bar{B} is the probability simplex. V^{PC} does not have a nonzero derivative at $x = 0$ for any $M \geq 1$ with this constraint set. This choice of V^{PC} also does not always induce a unique maximizer.

Conceptually, condition (iv) requires that goods in the demand system be related.

¹⁷More formally, the second condition can be written as follows: for some neighborhood H of $x = 0$ in the usual topology on $\mathbb{R}^{\sum_{k=1}^K d_k}$, $\bar{Y}(x)$ is known on $H \cap \mathbb{R}_+^{\sum_{k=1}^K d_k}$, where $\mathbb{R}_+ = \mathbb{R} \cap [0, \infty)$.

Condition (iv) can be relaxed if we impose that $\beta_j = \beta_k$ (a.s.) for all $j, k \in \{1, \dots, K\}$. In this case, one can identify ratios of moments under the weaker assumption that $\partial_j^{M+1}V(0) \neq 0$ for some j . See Supplemental Appendix B.3.

Condition (v) states that $\bar{Y}(x)$ is identified over a small region near $x = 0$. The constructive identification results in Fox et al. [2012] and Chernozhukov et al. [2019a] have also made use of variation around zero. In contrast, most of the literature instead requires identification of \bar{Y} either for all x or for a set over which x is unbounded along some dimensions. In Supplemental Appendix B.2, we show the results in this section extend when $\bar{Y}(x)$ is assumed to be identified in an arbitrary open set (not necessarily containing zero), provided each partial derivative $\partial_k V$ is equal to its (infinite) Taylor series centered at zero.

To interpret condition (v), suppose that X , β , and ε are all independent, and we identify \bar{Y} from a continuous version of the conditional mean of Y given X . For this case, condition (v) is implied when the support of X contains an open ball around $x = 0$. The second more general part of (v) highlights that the results also apply when the average structural function is identified over a weakly positive region. Thus, our results do not rule out prices. We can handle this case because we only need to identify certain derivatives of \bar{Y} at zero. These derivatives of \bar{Y} at zero are identified in this case by calculating derivatives from “one-sided” limits involving nonnegative numbers.

The final assumption used for identification is that a sufficiently rich set of M -th order moments of β are nonzero.

Assumption 5. *For the natural number M and each tuple of good indices $(k_1, \dots, k_M) \in \{1, \dots, K\}^M$, there is a corresponding tuple of characteristic indices $(\ell_1, \dots, \ell_M) \in \prod_{m=1}^M \{1, \dots, d_{k_m}\}$ such that the M -th order moment*

$$\int \beta_{k_1, \ell_1} \cdots \beta_{k_M, \ell_M} \nu(d\beta)$$

exists and is nonzero.

This is a relevance condition. It is not necessary to know which indices (ℓ_1, \dots, ℓ_M) satisfy this condition in advance.¹⁸ A sufficient condition for a nonzero moment here is

¹⁸See the discussion after Lemma A.2 in Appendix A.2.

that for every k -th good there is a regressor $\ell_k \in \{1, \dots, d_k\}$ such that either $\beta_{k, \ell_k} > 0$ almost surely or $\beta_{k, \ell_k} < 0$ almost surely.

With these assumptions, we can now state the main result of the paper.

Theorem 1. *Let Assumptions 1-5 hold with the same natural number M . The ratio of each M -th order moment of β is identified whenever the denominator is nonzero. In addition, for each $\gamma \in \{1, \dots, K\}^{M+1}$,*

$$\partial_\gamma V(0) \int \beta_{k_1, \ell_1} \cdots \beta_{k_M, \ell_M} d\nu(\beta)$$

is identified for any M -th order moment of β .

Thus, with one scale assumption we can identify the objects stated in the theorem.

Corollary 1. *Let the conditions of Theorem 1 hold. Suppose one of the following conditions holds:*

- i. $\int \beta_{1,1}^M d\nu(\beta)$ is specified and is nonzero.*
- ii. $\partial_1^{(M+1)} V(0)$ is specified and is nonzero.*

Then each M -th order moment of β is identified, and for each $\gamma \in \{1, \dots, K\}^{M+1}$,

$$\partial_\gamma V(0)$$

is identified.

Corollary 1 can directly be used to establish semiparametric identification of the distribution of β for certain parametric families without specifying other objects (e.g. V). For example, if β is normally distributed then Theorem 1 identifies the distribution when the assumptions hold for $M \in \{1, 2\}$ because normal distributions are characterized by means and covariances. Recall that while we identify noncentered moments, we can use this information to identify centered moments. More generally, for any distribution of β that is defined by its moments up to order M this result establishes identification of the distribution.

Corollary 2. *Let the conditions of Corollary 1 hold for each $M \leq \overline{M}$ (which could be ∞) and assume the distribution of β is determined by its first \overline{M} moments. It follows that the distribution of β is identified.*

In general, when only the average structural function is identified (e.g. discrete choice), only the moments of β are identified. In this case, to identify the distribution of β , it is necessary to assume it is determined by its moments. We elaborate on this in Remark 11 in Section 5.

The question when a distribution is determined by its moments is well-studied. See for example Kleiber and Stoyanov [2013] and references therein. If we specify that β has a known compact support, then it is determined by its moments. Fox et al. [2012] invoke the Carleman condition as a sufficient condition for a distribution to be determined by its moments.¹⁹

Remark 1 (Relation to Fox et al. [2012]). Fox et al. [2012] show that in discrete choice, when the distribution of the intercept ε is specified (or identified from some previous argument), the integrated indirect utility V is identified. This implies that *all* derivatives of V are identified at zero. Corollary 1 shows that a weaker scale assumption on V suffices, namely that *one* $M + 1$ order derivative of V is identified at zero. Fox et al. [2012] do not require a richness condition on moments as formalized in Assumption 5. However, if Assumption 5 is maintained, then when there are 2 or more goods, Corollary 1 is a strict generalization of the main constructive identification result of Fox et al. [2012]. In addition, the argument covers examples outside of discrete choice.

Remark 2 (Relation to Allen and Rehbeck [2019a]). We have used the envelope theorem and symmetry of second-order mixed partials in Allen and Rehbeck [2019a]. That paper studies identification without random coefficients. Instead, the utility index $\beta'_k x_k$ is replaced by a function $u_k(x_k)$ where u_k is nonlinear and nonrandom. When each x_k is scalar (for example), that paper shows

$$\frac{\partial_{x_j} \bar{Y}_k(x)}{\partial_{x_k} \bar{Y}_j(x)} = \frac{\partial_{x_j} u_j(x_j)}{\partial_{x_k} u_k(x_k)} \quad (5)$$

with the same exclusion restrictions this paper considers. It was not obvious that results in that paper would be useful for identification of random coefficients models.

Theorem 1 differs by using higher order derivatives of an indirect utility function

¹⁹Lognormal distributions are an example of distributions that are not determined by integer moments [Heyde, 1963]. That is, there are other nonparametric distributions that can match the same moments. However, the parameters may still be identified within the lognormal class.

and by requiring additional arguments to identify ratios of all moments. Indeed, Allen and Rehbeck [2019a] integrate (5) while this paper begins by identifying the ratio of moments that differ only with regard to one component, and then builds on this to identify the ratio of all moments. See the arguments after Lemma A.4 in Appendix A.2.

3.1 Independence of $\beta_{1,1}$

Theorem 1 is ratio-based in the sense that identifying moments of β requires specifying a scale assumption on one M -th order moment for each order M . We now show that when $\beta_{1,1}$ is independent of other components of β , it is possible to identify all moments with a *single* scale assumption. We formalize this additional assumption below.

Assumption 6. *For the measure ν as defined in Assumption 1, $\beta_{1,1}$ is independent of all other components of β . In addition, $|\int \beta_{1,1} d\nu(\beta)|$ is finite, known a priori, and nonzero.*

This assumption is relevant for empirical work, which typically assumes all coefficients of β are independent. We note that independence between $\beta_{1,1}$ and other components is considerably weaker than assuming $\beta_{1,1} = 1$ almost surely. For example, this allows $\beta_{1,1}$ to be sometimes negative and sometimes positive. Thus, different individuals can be repelled or attracted to higher values of $x_{1,1}$.

We obtain the following counterpart of Corollary 1.

Proposition 1. *Let $K \geq 2$ and Assumptions 1-6 hold for all for each $M \leq \bar{M}$ (which could be ∞). It follows that the M -th order moment of the form*

$$\int \beta_{k_1, \ell_1} \cdots \beta_{k_M, \ell_M} \nu(d\beta)$$

is identified. In addition, for each $\gamma \in \{1, \dots, K\}^{M+1}$,

$$\partial_\gamma V(0)$$

is identified.

If $K = 1$, the same conclusions hold given the additional assumption that for each $M \leq \bar{M}$, there exists an order $M - 1$ moment such that

$$\int \beta_{1,\ell_1} \cdots \beta_{1,\ell_{M-1}} d\nu(\beta) \neq 0,$$

where $\ell_m \neq 1$ for every $m \in \{1, \dots, M - 1\}$.

Relative to Theorem 1, independence of $\beta_{1,1}$ from the other components allows us to relate the M -th and $M - 1$ order moments. To see this, consider some M -th order moment in which $\beta_{1,1}$ appears exactly once. Using independence, we obtain

$$\int \beta_{1,1} \beta_{k_2,\ell_2} \cdots \beta_{k_M,\ell_M} d\nu(\beta) = \int \beta_{1,1} d\nu(\beta) \int \beta_{k_2,\ell_2} \cdots \beta_{k_M,\ell_M} d\nu(\beta).$$

In the proof, we show that $\int \beta_{1,1} d\nu(\beta)$ can be identified when $|\int \beta_{1,1} d\nu(\beta)|$ is finite, known *a priori*, and nonzero. With this knowledge, we can identify the ratio of all M -th order moments to all $(M - 1)$ -th order moments and apply induction to identify all $M \leq \bar{M}$ order moments.

Remark 3 (One good). When $K \geq 2$, the assumptions of Proposition 1 impose that there are multiple relevant characteristics. The additional assumption in the $K = 1$ case is a relevance condition on a characteristic other than $x_{1,1}$.

Remark 4 (“Normalizations”). Provided $\int \beta_{1,1} \nu(d\beta)$ exists and is nonzero, it is a normalization to set $|\int \beta_{1,1} \nu(d\beta)| = 1$. In other words, this imposes no additional restrictions on the model. This is seen by noting that if we divide the original latent utility model by $|\int \beta_{1,1} \nu(d\beta)|$, then the argmax set does not change and none of the assumptions in Proposition 1 are affected by this division.

A natural intuition is that when $\beta_{1,1} > 0$ almost surely, it is also a normalization to divide the latent utility by $\beta_{1,1}$ and rewrite the problem with $\beta_{1,1} = 1$. This is true if we only inspect the original latent utility model (Equation 1), but is no longer true when we consider independence or certain other additional assumptions on the integrated model in Assumption 2. Recall that Assumption 1 means β and ε are independent in the definition of the average structural function \bar{Y} . In general, this assumption is not invariant to division by $\beta_{1,1}$. This means that setting $\beta_{1,1} = 1$ (a.s.) provides additional restrictions relative to the assumptions of Proposition 1.

4 Welfare Analysis and Counterfactuals

We now turn to identification of certain welfare and counterfactual objects. Identification is established given identification of certain features of V , which is the indirect utility function obtained when random intercepts are integrated out. We first provide three results that identify differences in V . Using these results, we discuss welfare analysis and counterfactuals.

The reason we first identify V is that we can use the envelope theorem to determine certain average choices

$$\bar{Y}(x, \beta) = \nabla V(\beta'_1 x_1, \dots, \beta'_K x_K).$$

We require identification of the right hand side at values other than zero to consider counterfactuals at new values of covariates.

4.1 Identification of V

We first provide conditions under which identification of partial derivatives of V at zero allows us to directly extrapolate the function. Specifically, we assume V is a real analytic function. That is, V has derivatives of all orders and agrees with its Taylor series in a neighborhood of every point. Real analytic functions have the important property that local information can be used to reconstruct the function globally by extrapolating. This is similar to common parametric classes of functions. However, the set of real analytic functions is infinite dimensional.

Corollary 3. *Let the assumptions of Theorem 1 or the assumptions of Proposition 1 hold with $\bar{M} = \infty$. If V is a real analytic function over all of \mathbb{R}^K , then it is identified up to an additive constant.*

One way to drop the assumption that V is a real analytic function is to instead assume $\beta_{k,1} = 1$ almost surely for each k . With this assumption, let \tilde{x} be a value that is zero for every characteristic except the first characteristic of each good. Then the envelope theorem (Lemma 2) specializes to

$$\bar{Y}_k(\tilde{x}, \beta) = \partial_k V(\tilde{x}_{1,1}, \dots, \tilde{x}_{K,1}).$$

This does not depend on β , and so by taking expectations, the average structural function identifies the derivative of V at the point $(\tilde{x}_{1,1}, \dots, \tilde{x}_{K,1})$. By integrating the derivatives we can identify differences in V , as we now formalize.

Proposition 2. *Let Assumption 2 hold and assume $\beta_{k,1} = 1$ almost surely for each $k \in \{1, \dots, K\}$. Suppose $\bar{Y}(x)$ is identified for all $x = (x'_1, \dots, x'_K)'$ satisfying $x_{k,1} \in [\underline{x}_{k,1}, \bar{x}_{k,1}]$ for each k , and $x_{k,j} = 0$ for $j > 1$. Then differences in V are identified over the region $\times_{k=1}^K [\underline{x}_{k,1}, \bar{x}_{k,1}]$. In particular, if $\underline{x}_{k,1} = -\infty$ and $\bar{x}_{k,1} = \infty$ for each k , then V is identified up to an additive constant.*

The results on welfare and counterfactual analysis require that derivatives of V be identified at certain values $(\beta'_1 x_1, \dots, \beta'_K x_K)$. If the support of β is compact, then it is not necessary to identify V everywhere, and so it is not necessary to have $\underline{x}_{k,1} = -\infty$ and $\bar{x}_{k,1} = \infty$ to apply Proposition 2.

Finally, we mention a third way to identify differences in V . A key distinction is that it requires identification of the distribution of $\bar{Y}(x, \beta)$ for fixed x , rather than identification of the average structural function as in the rest of the paper. We adapt the following lemma.

Lemma 4 (McCann [1995]; statement from Chernozhukov et al. [2019b], Corollary 2). *Let $W = f(\eta)$, where W and η have the same finite dimension. Suppose f is the gradient of a convex function, η has a known distribution that is absolutely continuous with respect to Lebesgue measure, and the distribution of W is known. It follows that f is identified.*

This result can be applied to our setting by adapting the envelope theorem,

$$\bar{Y}(x, \beta) = \nabla V(\beta'_1 x_1, \dots, \beta'_K x_K).$$

Interpret $W = \bar{Y}(x, \beta)$, $f = \nabla V$, and $\eta = (\beta'_1 x_1, \dots, \beta'_K x_K)$. When x is fixed and the distribution of β is identified (from previous arguments), the distribution of η is known. Note that if the distribution of $\bar{Y}(x, \beta)$ is identified, then so is its mean. The function V is convex, and so the lemma provides conditions under which ∇V is identified. Importantly, the lemma can be applied at a *single* x , so it is not necessary to have full support of covariates to apply the result. Such an x cannot be arbitrary. For example, when $x = 0$ the distribution corresponding to η is not absolutely continuous. Moreover, to apply the lemma, the distribution of β cannot be

degenerate, i.e. there must be truly “random” coefficients. If β is almost surely equal to a constant, then the distribution corresponding to η is not absolutely continuous and the lemma does not apply.

Importantly, to apply Lemma 4 in our setting, the distribution of $\bar{Y}(x, \beta)$ must be identified at some fixed x . One example in which this lemma can be applied is when ε in the original latent utility model is not present, so that $\bar{Y}(x, \beta)$ corresponds to the observable choices given x and β . This rules out typical discrete choice models, but such structure could be appropriate in a continuous choice model in which all unobservable heterogeneity is controlled by the random slopes β , and in which the choices (rather than e.g. average choices for a group of individuals) are observed.

4.2 Welfare

We now describe how identification of V leads to identification of certain welfare objects. First, recall that V may be interpreted as the indirect utility conditional on the utility index (Lemma 1) where the random intercept ε under the measure μ is integrated out. To interpret $V(\cdot)$ as a welfare object, suppose β is an individual-specific term that is random across the population but constant across decisions for the same individual. Interpret the random intercept ε as an idiosyncratic taste shock across decision problems. Then $V(\beta'_1 x_1, \dots, \beta'_K x_K)$ is an individual-specific (integrated) indirect utility. Once V and the distribution of β are identified by previous arguments, the distribution of $V(\beta'_1 x_1, \dots, \beta'_K x_K)$ is identified under the measure ν up to an additive constant. Note that this is true regardless of whether the distribution of ε is identified.

Identification of $V(\beta'_1 x_1, \dots, \beta'_K x_K)$ is relative to the scale assumption used to identify the distribution of β . As an example, suppose we impose that the distribution of $\beta_{1,1}$ is known to apply Theorem 1. Then the units of V and β are set by the *distribution* of the conversion rate between $x_{1,1}$ and utils. In contrast, if we impose the conditions of Proposition 1, then the scale is determined by $|\int \beta_{1,1} \nu(\beta)|$. For this case, welfare is in units relative to the *average* conversion rate between $x_{1,1}$ and utils.

Average indirect utility can directly be calculated by integrating $V(\beta'_1 x_1, \dots, \beta'_K x_K)$

under the measure ν . An alternative measure reweights in the following manner:

$$\int \frac{1}{|\beta_{1,1}|} V(\beta'_1 x_1, \dots, \beta'_K x_K) d\nu(\beta) = \int \int \frac{1}{|\beta_{1,1}|} \sup_{y \in B} \sum_{k=1}^K y_k (\beta'_k x_k) + D(y, \varepsilon) d\mu(\varepsilon) d\nu(\beta). \quad (6)$$

This sets the conversion rate of $x_{1,1}$ and utils to ± 1 for each person. Importantly, this preserves whether the first characteristic is desirable or undesirable. It also forces the intensity of preference to be constant across individuals. This welfare measure is most interpretable when the regressor has a homogeneous sign. For example, if $x_{1,1}$ is the (negative) price of good 1, then $\beta_{1,1} < 0$ is a natural assumption, and the units of Equation 6 are in dollars.

4.3 Counterfactuals

Once V is identified, we can also answer certain counterfactual questions involving quantities at new values of covariates. To this end, recall from Lemma 2 that

$$\bar{Y}_k(x, \beta) = \partial_k V(\beta'_1 x_1, \dots, \beta'_K x_K). \quad (7)$$

Here, $\bar{Y}_k(x, \beta)$ is the demand for good k fixing covariates and the random intercept, but integrating out the distribution of ε . We interpret β as an individual-specific parameter that is constant across decision problems, while ε is an idiosyncratic shock that can vary across decision problems. Thus, $\bar{Y}_k(x, \beta)$ is the individual-specific average quantity of the k -th good. Once V and the distribution of β are identified, we can identify the distribution of $\bar{Y}_k(x, \cdot)$ from Equation 7.

Conceptually, this shows it is possible to start with identification of the average structural function (“mean choices”) around $x = 0$ to identify the integrated choices $\bar{Y}_k(x, \beta)$ at all values of the covariates. This also implies that any value x at which \bar{Y} can be identified directly from data (as opposed to the theoretical analysis just described) provides overidentifying information.

5 Discussion

We now provide additional discussion and extensions of the main results in the paper.

Remark 5 (Variation Away from Zero). The main result (Theorem 1) uses variation in the average structural function around zero to establish identification of moments of β . When each partial derivative $\partial_k V$ is equal to its Taylor series around zero, we can use variation in any neighborhood to establish identification of moments of β . We formalize this in Supplemental Appendix B.2 and provide an outline here.²⁰

For notational simplicity we show this when there is one good with scalar covariates. Then under the assumption $\partial_1 V$ is equal to its Taylor series, we have

$$\begin{aligned} \bar{Y}_1(x) &= \int \partial_1 V(\beta_1 x_1) \nu(d\beta) \\ &= \int \sum_{M=0}^{\infty} \frac{\partial_1^{M+1} V(0)}{M!} (\beta_1 x_1)^M \nu(d\beta) \\ &= \sum_{M=0}^{\infty} \frac{\partial_1^{M+1} V(0)}{M!} \int \beta_1^M \nu(d\beta) x_1^M, \end{aligned} \tag{8}$$

whenever the interchange is valid. The coefficients in front of each term x_1^M on the bottom equation are recoverable when the average structural function is identifiable in any open ball (e.g. Krantz and Parks [2002], Corollary 1.2.6). Thus, we recover products

$$\partial_1^{M+1} V(0) \int \beta_1^M \nu(d\beta) \tag{9}$$

for each M . These are *exactly* the key building block the main theorem uses for constructive identification. As shown in Supplemental Appendix B.2, this argument generalizes to the multivariate case with additional notational burden. Appropriate products of M -th order moments of β and $M + 1$ order derivatives of V at zero are identified, and the logic of Theorem 1 can be applied.

Remark 6 (Common and Discrete Regressors). In empirical work, it is natural to allow discrete regressors or common regressors that shift the desirability of multiple goods

²⁰Fox et al. [2012] show a related result when V is also known or identifiable from some auxiliary argument.

at the same time, such as demographic variables. Discrete or common regressors are ruled out by most of the existing literature. One exception is Fox and Gandhi [2016], which differs from the present paper by assuming that the distribution of unobservable heterogeneity has finite support.²¹ Another recent exception is Wang [2020b].²²

Supplemental Appendix B.1 provides constructive identification results when there are common regressors. Like the main results, only “small” variation in covariates is needed.

We describe one avenue to handle discrete regressors. Suppose the integrated indirect utility V is a polynomial (of unrestricted degree). Then V and its partial derivatives are equal to their respective Taylor series. As in Remark 5, the average structural function is also a polynomial (cf. Equation 8). The coefficients on the polynomial are the key building block for the main identification result (cf. Equation 9). Importantly, the coefficients on the polynomial are recoverable with *finite* variation in covariates. Thus, this method accommodates discrete regressors.

Remark 7 (Location of Taste Homogeneity). When V is not equal to its Taylor series and the analyst does not observe variation in covariates around zero, our analysis can be applied by centering via $\tilde{X} = X - \mathbb{E}[X]$. Then identification uses variation in the average structural function around the mean of covariates, rather than variation around zero. This is noted as well in Fox et al. [2012]. Importantly, the assumptions in this paper are not typically invariant to recentering. Thus, the assumptions must be made *given* a particular centering at which the average structural function is identified.

Remark 8 (Nonlinear Random Coefficients). The results may be adapted to certain models in which coefficients are not linear. Suppose instead of the linear index $\beta'_k x_k$, we have $x_k^{\rho_k}$ for a scalar shifter x_k and random exponent ρ_k . Applying the envelope theorem yields

$$\partial_{x_j} \bar{Y}_k(x, \rho) = \partial_{j,k} V(x_1^{\rho_1}, \dots, x_K^{\rho_K}) \rho_j x_j^{\rho_j - 1}$$

where $\rho = (\rho_1, \dots, \rho_K)$ collects the random exponents. In particular, the partial

²¹A leading sufficient condition for a high level condition in that paper also rules out discrete covariates. See their Remark 1.

²²To adapt that paper to discrete choice in our setup, we would need to set $\beta_{k,1} = 1$ for each k and assume the random intercepts can be factored into a component with a known distribution.

derivatives of V can be evaluated at a vector of ones so that $x_j^{\rho_j-1} = 1$ for any random exponent. By taking expectations with respect to ρ , evaluating the above equation around covariates equal to one, and using symmetry of mixed partial derivatives, we obtain

$$\frac{\partial_{x_j} \bar{Y}_k(1)}{\partial_{x_k} \bar{Y}_j(1)} = \frac{\mathbb{E}[\rho_j]}{\mathbb{E}[\rho_k]}.$$

Ratios of higher order moments can be identified by considering additional derivatives of the average structural function, and by using symmetry of mixed partials of V evaluated at the vector of ones.

Remark 9 (Complementarity and Derivatives of V). Recall that the envelope theorem yields

$$\partial_{x_j} \bar{Y}_k(0, \beta) = \partial_{j,k} V(0) \beta_j.$$

Thus, second order mixed partial derivatives of V describe how changes in the utility index of good x_j alter the demand for good k . The sign of $\partial_{j,k} V(0)$ describes whether goods are local complements ($\partial_{j,k} V(0) \geq 0$) or substitutes ($\partial_{j,k} V(0) \leq 0$). Results in this paper provide conditions under which this derivative is identified, and thus we obtain information on complementarity/substitutability with random coefficients. Several papers have studied complementarity in the bundles model (Example 2) when characteristics shift the marginal utility of a good homogeneously (Gentzkow [2007], Fox and Lazzati [2017], Chernozhukov et al. [2015], Allen and Rehbeck [2019d,c]). To our knowledge, the only paper that studies identification of complementarity in the bundles model with heterogeneous tastes for characteristics is Dunker et al. [2017]. Rather than working with only the average structural function (“mean demands”), Dunker et al. [2017] require identification of the frequencies that goods are chosen together.

Remark 10 (Homogeneity of Coefficients). We do not require the assumption that coefficients are the same across goods, $\beta_j = \beta_k$. One interpretation of this assumption is that preferences are driven only by observable characteristics [Gorman, 1980, Lancaster, 1966], not the label of the good (j vs k). In this paper, we assume that the shifters associated with β_k vary for good k . Thus, setting $\beta_j = \beta_k$ means the shifters that vary for good j are the same as for good k . This assumption is inconsistent with some empirical settings, especially outside of discrete choice. For example, it is not

satisfied for the bundles model of [Gentzkow \[2007\]](#) where internet speed varies for online news but not print news.

Placing restrictions relating coefficients across different goods allows one to either weaken the conditions used for identification or use alternative techniques. See [Appendix B.3](#) for additional discussion and relation to [Chernozhukov et al. \[2019a\]](#).

Remark 11 (Determinacy by Moments). The results in this paper establish identification of certain moments of the distribution of random coefficients. It is natural to wonder whether the distribution can be identified without requiring that it be uniquely determined by its moments. The answer is no in general. To see this, consider the case where partial derivatives of V are equal to their Taylor series as in [Remark 5](#). Then for the case of 1 good, [Equation 8](#) shows that the only features of the distribution of β that matter are moments. Thus, fixing V , two measures ν that match the same moments will have the same average structural function. This does not pose a significant problem for using this framework because [Equation 8](#) also shows that the moments of β are sufficient for counterfactuals. These observations hold with more goods and more than one covariate, as shown in [Appendix B.2](#).

Remark 12 (Continuous Quantities with One Good). For the special case of one good, and with a scalar covariate for that good, the envelope theorem used in this paper reduces to

$$\bar{Y}_1(x, \beta) = \partial_1 V(\beta_1 x_1), \tag{10}$$

where $\partial_1 V$ is monotone. [Lewbel and Pendakur \[2017\]](#) show that $\partial_1 V$ and the distribution of β can be identified in this case, provided $\partial_1 V$ is strictly increasing and the distribution of the left hand size is identified. Importantly, they require only two scale assumptions on $\partial_1 V$ to recover the distribution of β_1 . In contrast, applying [Corollary 1](#) in general requires specifying all partial derivatives of V at zero in order to identify all moments of β . We cannot apply the insights of [Lewbel and Pendakur \[2017\]](#) because in general only the average structural function is identified in this paper. That is, while one may assume $Y_1(x, \beta, \varepsilon)$ is the observable quantity of good 1, in general the integrated object $\bar{Y}_1(x, \beta)$ is not directly observable.

Remark 13 (Testability). The conditions of [Theorem 1](#) imply testable implications

because of theoretical relationships between different moments. To see this, we revisit the system of equations (3) used previously to illustrate the identification technique. Dividing the first and third equations, and the second and fourth equations, we obtain

$$\frac{\partial_{x_1} \partial_{x_1} \bar{Y}_2(0)}{\partial_{x_2} \partial_{x_1} \bar{Y}_1(0)} = \frac{\int \beta_1^2 \nu(d\beta)}{\int \beta_1 \beta_2 \nu(d\beta)} \quad \frac{\partial_{x_2} \partial_{x_2} \bar{Y}_1(0)}{\partial_{x_1} \partial_{x_2} \bar{Y}_2(0)} = \frac{\int \beta_2^2 \nu(d\beta)}{\int \beta_2 \beta_1 \nu(d\beta)}.$$

Multiplying these equations and using the Cauchy-Schwarz inequality yields the testable restriction

$$\frac{\partial_{x_1} \partial_{x_1} \bar{Y}_2(0)}{\partial_{x_2} \partial_{x_1} \bar{Y}_1(0)} \cdot \frac{\partial_{x_2} \partial_{x_2} \bar{Y}_1(0)}{\partial_{x_1} \partial_{x_2} \bar{Y}_2(0)} \geq 1.$$

Note that this inequality only concerns the average structural function close to zero.

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Appendix A Proofs of Main Results

A.1 Preliminary Lemmas

Proof of Lemma 1. This follows line by line from the proof of Allen and Rehbeck [2019a], Theorem 1. The statement of that result included an additional Assumption 1, which was not used in the proof as long as the underlying choice is appropriately measurable. Here, we start with Y of the form $Y(X, \beta, \varepsilon)$, which is automatically a measurable function. \square

Proof of Lemma 2. See Allen and Rehbeck [2019a], Lemma 1. The result may also be directly proven from Rockafellar [1970], Theorems 23.5 and 25.1. \square

Proof of Lemma 3. The function V is convex. The result then follows from Rockafellar [1970], Theorem 4.5, plus repeated differentiation. \square

A.2 Proof of Theorem 1

The following lemmas maintain the assumptions of Theorem 1. These assumptions ensure the requisite smoothness assumptions and ensure that the following arguments do not divide by zero.

In order to simplify presentation, we require some additional notation. Let (γ, ξ) be a tuple with $\gamma \in \{1, \dots, K\}^M$ denoting good indices, and let $\xi_k \in \{1, \dots, d_{\gamma_k}\}$ describe which characteristic corresponds to the γ_k -th good. We set

$$\partial_{(\gamma, \xi)} \bar{Y}_k(0, \beta) = \partial_{x_{\gamma_1, \xi_1}} \cdots \partial_{x_{\gamma_M, \xi_M}} \bar{Y}_k(0, \beta).$$

As shorthand we also write multiplication of the coefficients of β for the characteristics of (γ, ξ) as

$$\beta_{(\gamma, \xi)} = \beta_{\gamma_1, \xi_1} \cdots \beta_{\gamma_M, \xi_M}.$$

Lemma A.1.

$$\partial_{(\gamma, \xi)} \bar{Y}_k(0, \beta) = \partial_\gamma \partial_k V(0) \beta_{(\gamma, \xi)}.$$

Proof. Lemma 2 establishes

$$\bar{Y}_k(x, \beta) = \partial_k V(\beta'_1 x_1, \dots, \beta'_K x_K).$$

Differentiating with respect to x_{γ_1, ξ_1} and evaluating at $x = 0$ yields

$$\partial_{\gamma_1, \xi_1} \bar{Y}_k(0, \beta) = \partial_{\gamma_1} \partial_k V(0) \beta_{\gamma_1, \xi_1}.$$

By repeating the differentiation process and evaluating at $x = 0$ the result follows. Note that in this step, we use the exclusion restriction that the j -th regressors x_j are excluded from the desirability indices of the other goods. \square

Lemma A.2.

$$\partial_{(\gamma, \xi)} \bar{Y}_k(0) = \partial_\gamma \partial_k V(0) \int \beta_{(\gamma, \xi)} d\nu(\beta)$$

Proof. We obtain

$$\begin{aligned} \partial_{(\gamma, \xi)} \bar{Y}_k(0) &= \partial_{x_{1, \xi_1}} \cdots \partial_{x_{M, \xi_M}} \bar{Y}_k(0) \\ &= \int \partial_{x_{1, \xi_1}} \cdots \partial_{x_{M, \xi_M}} \bar{Y}_k(0, \beta) d\nu(\beta) \\ &= \int \partial_\gamma \partial_k V(0) \beta_{(\gamma, \xi)} d\nu(\beta) \\ &= \partial_\gamma \partial_k V(0) \int \beta_{(\gamma, \xi)} d\nu(\beta) \end{aligned}$$

where the interchange of integration and differentiation in the second equality follows from Assumption 4(i), the third equality is Lemma A.1, and the final equality follows since the evaluation of $\partial_\gamma \partial_k V(0)$ is a constant that does not depend on β . \square

Combining the result of Lemma A.2 and Assumption 5 ensures that there exists a set of goods and characteristic indices (γ, ξ) such that $\partial_{(\gamma, \xi)} \bar{Y}_k(0) \neq 0$. To see this, recall that Assumption 5 requires that for each collection of good indices γ we can find characteristic indices ξ such that $\int \beta_{(\gamma, \xi)} d\nu(\beta) \neq 0$. Given Assumption 4(iv) that $\delta_\gamma \delta_k V(0) \neq 0$, Lemma A.2 shows that we must have $\partial_{(\gamma, \xi)} \bar{Y}_k(0) \neq 0$.

Lemma A.3. *Fix $j, k \in \{1, \dots, K\}$ and let $\gamma, \delta \in \{1, K\}^M$. Suppose that each good*

index shows up exactly the same number of times in (γ, k) and (δ, j) . Then

$$\partial_\gamma \partial_k V(0) = \partial_\delta \partial_j V(0).$$

Proof. This is a slight restatement of Lemma 3. □

Define (δ, η) similar to (γ, ξ) . That is, $\delta \in \{1, \dots, K\}^M$ denotes good indices and $\eta_j \in \{1, \dots, d_{\delta_j}\}$ indexes a characteristic of the δ_j -th good. Combining the previous two lemmas, we have the following result.

Lemma A.4. *Suppose $\gamma, \delta \in \{1, \dots, K\}^M$ only differ in at most one component and $\int \beta_{(\delta, \eta)} d\nu(\beta)$ is nonzero. Then for every ξ tuple of characteristic indices, the ratio*

$$\int \beta_{(\gamma, \xi)} d\nu(\beta) \Big/ \int \beta_{(\delta, \eta)} d\nu(\beta)$$

is identified.

Proof. Suppose that γ and δ agree except possibly on the ℓ -th component, where $\gamma_\ell = j$ and $\delta_\ell = k$. Consider the tuples (γ, k) and (δ, j) . We note each good index shows up exactly the same number of times in both tuple, so $\partial_\gamma \partial_k V(0) = \partial_\delta \partial_j V(0)$. Then we obtain

$$\begin{aligned} \partial_{(\gamma, \xi)} \bar{Y}_k(0) \Big/ \partial_{(\delta, \eta)} \bar{Y}_j(0) &= \partial_\gamma \partial_k V(0) \int \beta_{(\gamma, \xi)} \nu(d\beta) \Big/ \partial_\delta \partial_j V(0) \int \beta_{(\delta, \eta)} \nu(d\beta) \\ &= \int \beta_{(\gamma, \xi)} \nu(d\beta) \Big/ \int \beta_{(\delta, \eta)} \nu(d\beta). \end{aligned}$$

□

Note that in Lemma A.4 that the γ and δ terms can be the same. This covers the nontrivial $K = 1$ case when there are multiple characteristics for the first good.

We can now prove Theorem 1. Recall that Lemma A.4 identifies the ratio of moments provided the good indices γ and δ only differ for one component. We build on this to identify ratios of moments when the good indices differ by more than one component.

Proof of Theorem 1. Start with good indices $\delta^0 = (1, \dots, 1)$ of length M , and characteristic indices η^0 such that the corresponding moment of β is nonzero. Applying Lemma A.4 for the pair with goods $\delta^1 = (2, 1, \dots, 1)$ and characteristic indices η^1 , we identify the ratio

$$\int \beta_{(\delta^1, \eta^1)} d\nu(\beta) \Big/ \int \beta_{(\delta^0, \eta^0)} d\nu(\beta).$$

We can repeat this procedure with a sequence (δ^1, η^1) and $\delta^2 = (2, 2, \dots, 1)$ with appropriately chosen characteristic indices η^2 , and so forth, to construct a sequence $\delta^0, \delta^1, \dots$ that reaches all possible tuples of good indices $\gamma \in \{1, \dots, M\}^K$. At each step, we can change the good index one component at a time and then apply Lemma A.4. This identifies the ratio of two adjacent moments in this sequence. We avoid dividing by zero because of the relevance condition (Assumption 5), which implies for each set of goods, δ , we can find tuples of characteristics, η , such that $\int \beta_{(\delta, \eta)} d\nu(\beta)$ is nonzero.

By multiplication we can identify new ratios. For example, a ratio involving δ^2 and δ^0 is identified via

$$\int \beta_{(\delta^2, \eta^2)} d\nu(\beta) \Big/ \int \beta_{(\delta^0, \eta^0)} d\nu(\beta) = \left(\int \beta_{(\delta^2, \eta^2)} d\nu(\beta) \Big/ \int \beta_{(\delta^1, \eta^1)} d\nu(\beta) \right) \left(\int \beta_{(\delta^1, \eta^1)} d\nu(\beta) \Big/ \int \beta_{(\delta^0, \eta^0)} d\nu(\beta) \right).$$

From these arguments, for each pair of good indices γ and δ we can find some tuples of characteristic indices ξ and η such that

$$\int \beta_{(\gamma, \xi)} d\nu(\beta) \Big/ \int \beta_{(\delta, \eta)} d\nu(\beta)$$

is identified, where numerator and denominator are nonzero.

From Lemma A.4, the ratio

$$\int \beta_{(\delta, \bar{\eta})} d\nu(\beta) \Big/ \int \beta_{(\delta, \eta)} d\nu(\beta)$$

is identified for any vector of characteristic indices $\tilde{\eta}$ where η is chosen so that the denominator is nonzero. Thus, we identify the ratio of all M -th order moments, provided the denominator is nonzero.

Finally, from Lemma A.2 we have for all $\gamma \in \{1, \dots, K\}^M$ that

$$\partial_{(\gamma, \xi)} \bar{Y}_k(0) = \partial_\gamma \partial_k V(0) \int \beta_{(\gamma, \xi)} d\nu(\beta).$$

Moreover, from Assumption 5 we can find some ξ such that the right hand side is nonzero. This identifies the product of the $M + 1$ order derivative of V and one M -th order moment of β that is nonzero. Using the first part of the theorem, one identifies the product of the $M + 1$ order derivative of V and any M -th order moment of β . \square

A.3 Proof of Proposition 1

First, from the envelope theorem (see Lemma A.2 above),

$$\frac{\partial \bar{Y}_1(0)}{\partial x_{1,1}} = \partial_{1,1} V(0) \int \beta_{1,1} d\nu(\beta).$$

The function V is convex and hence $\partial_{1,1} V(0) > 0$ whenever this derivative is nonzero, so $\frac{\partial \bar{Y}_1(0)}{\partial x_{1,1}}$ and $\int \beta_{1,1} d\nu(\beta)$ have the same sign. Thus, the sign of the first moment of $\beta_{1,1}$ is identified from above and the magnitude is assumed known in Assumption 6.

We prove the remainder of the result by induction on M . Recall that with $M = 1$, first order moments are identified from Theorem 1 using the assumption that $\int \beta_{1,1} d\nu(\beta)$ is known and nonzero.

Now, fix an M such that $1 \leq M \leq \bar{M} - 1$. As the inductive hypothesis, we assume all M -th order moments $\int \beta_{(\delta, \eta)} d\nu(\beta)$ are identified for all $\delta \in \{1, \dots, K\}^M$ and η collections of characteristic indices. We show all $M + 1$ order moments are also identified.

By Assumption 5, when $K \geq 2$, for $\delta \in \{2, \dots, K\}^M$ (i.e. no good index is equal to 1) we can find a collection of characteristic indices η such that $\int \beta_{(\delta, \eta)} d\nu(\beta) \neq 0$. If instead $K = 1$, we can set δ as the length- M vector of 1's and let η be some collection

of characteristic indices with $\eta_m \neq 1$ such that

$$\int \beta_{1,\eta_1} \cdots \beta_{1,\eta_M} d\nu(\beta) \neq 0.$$

In either case $K = 1$ or $K \geq 2$, set $\tilde{\delta} = (\delta', 1)'$ and $\tilde{\eta} = (\eta', 1)'$. Then we obtain

$$\int \beta_{(\tilde{\delta}, \tilde{\eta})} d\nu(\beta) = \int \beta_{1,1} d\nu(\beta) \int \beta_{(\delta, \eta)} d\nu(\beta)$$

because $\beta_{1,1}$ is independent of all other components of β under the measure ν , and the tuple (δ, η) does not include the first characteristic of good 1. In particular, we identify

$$\int \beta_{(\tilde{\delta}, \tilde{\eta})} d\nu(\beta),$$

which is nonzero because it is the product of two nonzero terms. From Theorem 1, we identify the ratio of all $M + 1$ order moments to $\int \beta_{(\tilde{\delta}, \tilde{\eta})} d\nu(\beta)$. Since $\int \beta_{(\tilde{\delta}, \tilde{\eta})} d\nu(\beta)$ is known and nonzero we identify all $M + 1$ order moments. This establishes identification of the moments. To identify derivatives of V , use Theorem 1.

A.4 Proof of Corollary 3

Since V is real analytic it is equal to its Taylor series expansion (at zero) in a neighborhood of zero. In particular, V is identified in a neighborhood of zero, up to an additive constant. The result then follows from Lemma B.1.

Note that if V is assumed to be not just globally real analytic but also globally equal to its Taylor series at zero (rather than only assumed equal in a neighborhood), then the result is trivial.

A.5 Proof of Proposition 2

Let $x = (x'_1, \dots, x'_K)'$ satisfy $x_{k,1} \in [\underline{x}_{k,1}, \bar{x}_{k,1}]$ for each k , and $x_{k,j} = 0$ for $j > 1$. Let $x_{:,1} = (x_{1,1}, \dots, x_{K,1})$ be a vector of the first characteristics for each good. From Lemma 2, we obtain

$$\bar{Y}(x_{:,1}) = \nabla V(x_{:,1})$$

where $V(x)$ is convex.

Consider initial characteristic values, x^I , and final characteristic values, x^F , such that for all $k \in \{1, \dots, K\}$ and for all $j > 1$, the equality $x_{k,j}^I = x_{k,j}^F = 0$ holds. By integrating from x^I to x^F , we obtain

$$V(x_{:,1}^F) - V(x_{:,1}^I) = \int_0^1 \bar{Y}(tx^F - (1-t)x^I) \cdot (x_{:,1}^F - x_{:,1}^I) dt,$$

where Riemann integrability follows from [Rockafellar \[1970\]](#) Corollary 24.2.1.

Appendix B Supplemental Results

B.1 Common Regressors

As an extension of the main results, we now study identification of the distribution of random coefficients when there are common regressors that alter the desirability of several goods at the same time. Such regressors could include demographic variables.²³

This section provides sufficient conditions to identify all moments of the distribution of random coefficients, even in the presence of common regressors. We formalize the exclusion restrictions as follows.

Assumption B.1. *All covariates in $x_k = (z_k, w)$ are continuous for each k , where z_k has dimension $d_{z_k} \geq 1$. In addition, $K \geq 2$ and each z_k is excluded from the utility indices of other goods $j \neq k$, but w can show up in all utility indices.*

The restriction $d_{z_k} \geq 1$ means each good has to have at least one continuous regressor that is excluded from the other utility indices. We also split up $\beta_k = (\beta_k^{z'}, \beta_k^{w'})'$, so that $\beta_k' x_k = \beta_k^{z'} z_k + \beta_k^{w'} w$.

Because we now have common regressors, we need to adapt previous assumptions to hold only for the coefficients β^z corresponding to the excluded covariates.

²³Here we consider demographic variables that are additive in the latent utility. Interactive demographic variables that shift the distribution of β are used in e.g. [Nevo \[2001\]](#). See also [Kashaev \[2020\]](#) for identification results given an interactive structure.

Assumption B.2. For the natural number M , for each tuple of good indices $(k_1, \dots, k_M) \in \{1, \dots, K\}^M$, we can find a corresponding tuple of characteristic indices for the excluded regressors (ℓ_1, \dots, ℓ_M) such that

$$\int \beta_{k_1, \ell_1}^z \cdots \beta_{k_M, \ell_M}^z \nu(d\beta)$$

exists and is nonzero.

The analysis in this section builds on the fact that $\partial_\gamma V(0)$ can be identified. The role of Assumption B.2 is to allow us to leverage Proposition 1, which can be applied to identify derivatives of V by setting $w = 0$ and varying the excluded covariates (z_1, \dots, z_K) .

We provide intuition on how to leverage the fact that certain partial derivatives $\partial_\gamma V(0)$ can be identified. For notational simplicity, we consider scalar w . Applying the envelope theorem, differentiating, and taking expectations, we have

$$\partial_w \bar{Y}_k(0) = \sum_{j=1}^K \partial_j \partial_k V(0) \int \beta_j^w \nu(d\beta)$$

for each k . Note that from the chain rule, we have to sum over all j -th partial derivatives of V because w can alter the utility index of all goods. The left hand side is identified if we identify the average structural function \bar{Y} in a neighborhood of zero, and the previous analysis has provided conditions under which $\partial_j \partial_k V(0)$ is identified. From these observations, we see that if the $K \times K$ Hessian matrix of second derivatives of V is invertible when evaluated at zero, then we identify all first moments of β^w .

Now consider applying this analysis to higher order moments. For example, to study second order moments of β^w we have

$$\partial_w \partial_w \bar{Y}_k(0) = \sum_{\ell, j=1}^K \partial_\ell \partial_j \partial_k V(0) \int \beta_j^w \beta_\ell^w \nu(d\beta)$$

for each k . If we have $K = 2$, then we have two equations with 3 unknowns (moments of $(\beta_1^w)^2$, $(\beta_2^w)^2$, and $\beta_1^w \beta_2^w$). While we can learn a linear combination from this system,

we typically cannot point identify these three moments using only this information.²⁴ Independence conditions can aid in identification, however. For example, if β_1^w and β_2^w are independent, then $\int \beta_1^w \beta_2^w \nu(d\beta)$ is identified as the product of two first moments, which are identified in the discussion of the previous paragraph, provided the Hessian of V is invertible at zero. Alternatively, if we set $\beta_1^w = \beta_2^w$, then we can identify the second order moments since the three moments are the same number (for $(\beta_1^w)^2$, $(\beta_2^w)^2$, and $\beta_1^w \beta_2^w$). Yet another alternative is to impose exclusion restrictions, so that w shows up in multiple utility indices but not all. This would impose $\beta_j^w = 0$ (a.s.) for some j , which reduces the number of unknown second moments to 1 and can be leveraged for identification.

From this analysis we draw the intuition that some additional assumptions are needed to identify higher order moments of β^w using the techniques of this paper, which use variation around $x = 0$. There are many possible assumptions one could impose, as we described in the previous paragraph. The one we focus on is independence between $\beta_{1,1}^z$ and other components of β .

We now return to the general setup where w need not be scalar. Suppose we want to identify the M -th order moments of β^w , of the form

$$\int \beta_{k_1, \ell_1}^w \cdots \beta_{k_M, \ell_M}^w \nu(d\beta).$$

Taking derivatives (as above) we have the system

$$\begin{aligned} \partial_{z_{1,1}}^p \partial_{w_{k_1, \ell_1}} \cdots \partial_{w_{k_M, \ell_M}} \bar{Y}_k(0) = \\ \partial_1^p \sum_{k_1, \dots, k_M=1}^K \partial_{k_1} \cdots \partial_{k_M} \partial_k V(0) \int (\beta_{1,1}^z)^p \nu(d\beta) \int \beta_{k_1, \ell_1}^w \cdots \beta_{k_M, \ell_M}^w \nu(d\beta), \end{aligned} \quad (11)$$

which holds as p and k vary. Recall that this leverages the assumption that $\beta_{1,1}^z$ is independent of other components of β . In particular we have the $p = 0$ case:

$$\partial_{w_{k_1, \ell_1}} \cdots \partial_{w_{k_M, \ell_M}} \bar{Y}_k(0) = \sum_{k_1, \dots, k_M=1}^K \partial_{k_1} \cdots \partial_{k_M} \partial_k V(0) \int \beta_{k_1, \ell_1}^w \cdots \beta_{k_M, \ell_M}^w \nu(d\beta).$$

²⁴Note that while we could also consider derivatives such as $\partial_{x_1} \partial_w \bar{Y}_k$, these derivatives will have terms like $\int \beta_\ell^w \beta_1^z \nu(d\beta)$. This information does not obviously aid in point identification of second moments of β^w .

Recall Proposition 1 identifies not only derivatives of V , but also the value $\int (\beta^z)_{1,1}^p \nu(d\beta)$ for certain p , so to proceed assume these are identified by some previous argument. Then in (11), the only unknowns under our assumptions are the moments of β^w . The coefficients on these moments depend on the good indices (e.g. k_1) but not the characteristic indices (e.g. ℓ_1). This allows us to establish identification under a rank condition on a matrix that does not involve the particular values of ℓ_m in the system. The matrix is constructed from the system of equations in (11) and is formally described in the proof of Proposition B.1.

For the statement of the following result, interpret $\beta_{1,1}^z$ as the first component of the vector β , so that Assumption 6 means $\beta_{1,1}^z$ is independent of other components of β and the absolute value of the first moment of $\beta_{1,1}^z$ is known.

Proposition B.1. *Let Assumptions 1, 2, 4-6, B.1, and B.2 hold for all numbers up to \overline{M} (which could be ∞). For each $M \leq \overline{M}$, the M -th order moments of β^w of the form*

$$\int \beta_{k_1, \ell_1}^w \cdots \beta_{k_M, \ell_M}^w \nu(d\beta)$$

are identified if for some P that satisfies $P + M \leq \overline{M}$, the system (11) has full column rank as p varies over $\{0, \dots, P\}$ and k varies over $\{1, \dots, K\}$.

The proof of this is in Section B.1.1.

To interpret the rank condition, start with $M = 1$. Then the rank condition is satisfied if V has an invertible Hessian matrix when evaluated at zero. This establishes a simple condition for identification of the mean of any component of β^w . For an example where the rank condition fails, consider discrete choice. The envelope theorem tells us

$$\sum_{k=1}^K \partial_k V(0) = \sum_{k=1}^K \bar{Y}_k(0).$$

If we let B be the probability simplex, then these sums are equal to 1. This yields

$$\sum_{k=1}^K \partial_{j,k} V(0) = 0$$

for any good j . Similarly, sums of higher-order derivatives are zero, leading to a rank deficiency in (11). Nonetheless, Proposition B.1 can be adapted for identification if

there is an outside good whose utility is set to zero, so the problem is reparametrized to eliminate the outside good. This means the sum of the choice probabilities (over the “inside” goods) need not be 1. In turn, sums of second order mixed partials derivatives are no longer restricted to sum to zero. Alternatively, if we set $\beta_1^w = 0$ (a.s.) for the first good as an exclusion restriction, then all moments involving β_1^w are zero. Thus, we can redo the analysis and obtain identification under an alternative rank condition though we omit the formal details.

Proposition B.1 can be leveraged to identify all moments of β^w if we assume for each M , (11) has full column rank as p varies from zero to some sufficiently high P . Previous results in the paper identify the moments of the coefficients on excluded regressors β^z , which identifies moments of β when β^z and β^w are independent. We now turn to identification of all moments of β when β^z and β^w are not necessarily independent.

Suppose now that our goal is to identify some M -th order moment of β

$$\int \beta_{k_1, \ell_1} \cdots \beta_{k_M, \ell_M} \nu(d\beta),$$

where \tilde{M} components correspond to excluded regressors and $M - \tilde{M}$ components correspond to common regressors. Thus we wish to identify a moment that can be written

$$\int \beta_{k_1, \ell_1}^z \cdots \beta_{k_{\tilde{M}}, \ell_{\tilde{M}}}^z \beta_{k_{\tilde{M}+1}, \ell_{\tilde{M}+1}}^w \cdots \beta_{k_M, \ell_M}^w \nu(d\beta).$$

As previously, we consider derivatives of \bar{Y}_k at zero involving the p -th order partial derivatives of $z_{1,1}$, the \tilde{M} excluded regressors, and the $M - \tilde{M}$ common regressors. Maintaining the assumption $\beta_{1,1}^z$ is independent of other components of β , this yields a system of equations

$$\begin{aligned} \partial_{z_{1,1}}^p \partial_{z_{1,1}} \cdots \partial_{z_{\tilde{M}}, \ell_{\tilde{M}}} \partial_{w_{k_{\tilde{M}+1}, \ell_{\tilde{M}+1}}} \cdots \partial_{w_{k_M, \ell_M}} \bar{Y}_k(0) = \\ \partial_{z_{1,1}}^p \partial_{z_{1,1}} \cdots \partial_{z_{\tilde{M}}} \sum_{k_{\tilde{M}+1}, \dots, k_M=1}^K \partial_{k_{\tilde{M}+1}} \cdots \partial_{k_M} \partial_k V(0) \\ \cdot \int (\beta_{1,1}^z)^p \nu(d\beta) \int \beta_{k_1, \ell_1}^z \cdots \beta_{k_{\tilde{M}}, \ell_{\tilde{M}}}^z \beta_{k_{\tilde{M}+1}, \ell_{\tilde{M}+1}}^w \cdots \beta_{k_M, \ell_M}^w \nu(d\beta). \end{aligned} \quad (12)$$

This system holds as p and k vary. As before, we recall that appropriate p -th order

partial derivatives of $\beta_{1,1}^z$ are identified, as are derivatives of V and \bar{Y} , so the only unknowns are the moments we wish to identify. Note that this system of equations relies on information from p -th order moments of $\beta_{1,1}^z$ that are not zero.

From similar arguments to before, this can be turned into a matrix corresponding to coefficients in front of the unknown M -th order moment of β that we wish to identify. We omit the formal details, but we note that in some sense identification is “easier” when there are fewer common regressors. The reason is that for the excluded regressors, when we take partial derivatives we do not need to include terms that sum over all associated derivatives of V . For example, if we only have excluded regressors then each equation (12) has a single moment, and identification of this moment is possible whenever the coefficient in front of it (a derivative of V) is nonzero. With common regressors, however, each partial derivatives requires additional summation terms.

We obtain the following result.

Theorem B.1. *Let Assumptions 1, 2, 4-6, B.1, and B.2 hold for all natural numbers up to \bar{M} (which could be ∞). For $M \leq \bar{M}$, consider an M -th order moments of β of the form*

$$\int \beta_{k_1, \ell_1}^z \cdots \beta_{k_{\bar{M}}, \ell_{\bar{M}}}^z \beta_{k_{\bar{M}+1}, \ell_{\bar{M}+1}}^w \cdots \beta_{k_M, \ell_M}^w \nu(d\beta),$$

This moment is identified if (12) has full column rank as k varies across all goods, and p varies across all p such that $p + M \leq \bar{M}$. Regardless of the invertibility of the system, for each $\gamma \in \{1, \dots, K\}^{M+1}$,

$$\partial_\gamma V(0)$$

is identified.

Proof. The arguments are analogous to the proof of Proposition B.1. First, identify appropriate partial derivatives of V at zero, then $\int (\beta_{1,1}^p) \nu(d\beta)$ for $p \leq \bar{M}$. Then in the system (12), the only unknowns are the moments of β . Invert this system to identify the M -th order moments of interest. \square

This covers Proposition 1 as a special case, which corresponds to moments with $M = \bar{M}$ and the system needs only the $p = 0$ equations.

B.1.1 Proof of Proposition B.1

We first construct a matrix from the system described in (11) as follows. First, for each M -dimensional vector of good indices $\gamma = (k_1, \dots, k_M) \in \{1, \dots, K\}^M$, let $A_{\gamma,k}^{M,P}$ be a $(P + 1)$ -dimensional vector of the form

$$A_{\gamma,k}^{M,P} = \left(\partial_\gamma \partial_k V(0), \partial_1^1 \partial_\gamma \partial_k V(0) \int (\beta_{1,1}^z)^1 \nu(d\beta), \dots, \partial_1^P \partial_\gamma \partial_k V(0) \int (\beta_{1,1}^z)^P \nu(d\beta) \right)'.$$

This represents terms as we fix $\gamma = (k_1, \dots, k_M)$ and k , and vary p . For fixed $\gamma = (k_1, \dots, k_M)$, generate the $(P + 1)K$ -dimensional vector $A_\gamma^{M,P} = \left(A_{\gamma,1}^{M,P}, \dots, A_{\gamma,K}^{M,P} \right)'$. Note that while there are K^M vectors of the form $\gamma \in \{1, \dots, K\}^M$, all information in the system of equations described previously does not depend on the order of the vector γ . Thus, we can eliminate some redundant equations. Construct $A^{M,P}$ as a matrix with $A_\gamma^{M,P}$ as its columns, as γ varies over $\gamma \in \{1, \dots, K\}^M$, keeping only vectors that are unique up to permutations.²⁵ Note that each term like $\int (\beta_{1,1}^z)^p \nu(d\beta)$ that shows up somewhere in the matrix $A_\gamma^{M,P}$ shows up for the entire row. Thus, for any p -th moment of $\beta_{1,1}^z$ that is zero, an entire row of $A^{M,P}$ is zero.²⁶

Proposition 1 establishes identification of $\partial_\gamma V(0)$ for each $\gamma \in \{1, \dots, K\}^{\overline{M}}$ by fixing $w = 0$ and using variation in the excluded regressors (z_1, \dots, z_K) . In addition, it establishes identification of $\int (\beta_{1,1}^p) \nu(d\beta)$ for $p \leq \overline{M}$.

Recall that $A^{M,P}$ is constructed from certain partial derivatives of V of order at most $M + P$, as well as p -th moments of $\beta_{1,1}^p$ for $p \leq P$. Thus, $A^{M,P}$ is identified from the first part of the proof whenever $M + P \leq \overline{M}$. If $A^{M,P}$ has full column rank for some $M + P \leq \overline{M}$, then the system (11) can be inverted to identify all M -th order moments of β^w , i.e. all moments of the form

$$\int \beta_{k_1, \ell_1}^w \cdots \beta_{k_M, \ell_M}^w \nu(d\beta).$$

²⁵In more detail, each such γ is in an equivalence class of all permutations of the order of γ . For example, $(1, 2)$ and $(2, 1)$ form an equivalence class. Here we select exactly one element from this equivalence class when we construct $A^{M,P}$. It does not matter which choice, since γ only shows up through ∂_γ , which is unchanged when the order of γ is permuted.

²⁶As can be seen from the construction of $A_\gamma^{M,P}$, actually K rows of $A^{M,P}$ are zero if some p -th moment of $\beta_{1,1}^z$ is zero for $p \leq P$.

B.2 Identification Away from Zero

The main result (Theorem 1) assumes the average structural function is identified in a neighborhood of zero. This section shows the result extends when the average structural function is identified over an open set, provided \bar{Y} is real analytic.

We employ multi-index notation for concise statements of real analytic functions as in e.g. Krantz and Parks [2002]. To that end, a multi-index α is given by $\alpha = (\alpha_1, \dots, \alpha_J)$, where α_j is a weakly positive integer for each $j \in \{1, \dots, J\}$. For $z \in \mathbb{R}^J$ and a strictly positive integer m , we let

$$\begin{aligned} \alpha! &= \alpha_1! \cdots \alpha_J! & |\alpha| &= \alpha_1 + \cdots + \alpha_J \\ z^\alpha &= z_1^{\alpha_1} \cdots z_J^{\alpha_J} & |z|^\alpha &= |z_1|^{\alpha_1} \cdots |z_J|^{\alpha_J} \\ \frac{\partial^\alpha}{\partial z^\alpha} &= \frac{\partial^{\alpha_1}}{\partial z_1^{\alpha_1}} \cdots \frac{\partial^{\alpha_J}}{\partial z_J^{\alpha_J}} & \binom{m}{\alpha} &= \frac{m!}{\alpha_1! \cdots \alpha_J!} \end{aligned}$$

Following standard practice, say a power series

$$\sum_{\alpha} a_{\alpha} z^{\alpha}$$

converges at z if there is some rearrangement of terms that converges. Here the summation over α sums over all multi-index terms.

Definition B.1. *Let $f : U \rightarrow \mathbb{R}$, where $U \subseteq \mathbb{R}^J$ is open. The function f is called real analytic when for each $\tilde{z} \in U$, there is a neighborhood of \tilde{z} over which f is equal to a convergent power series centered at \tilde{z} . That is, there is a neighborhood H of U containing \tilde{z} such that for all $z \in H$,*

$$f(z) = \sum_{\alpha} a_{\alpha} (z - \tilde{z})^{\alpha}.$$

Lemma B.1. *Let $f, g : U \rightarrow \mathbb{R}$ be real analytic, where $U \subseteq \mathbb{R}^J$ is open and connected. Let $H \subseteq U$ be open and let f_H denote the restriction of f to H and similarly for g_H . If $f_H = g_H$, then $f = g$.*

Proof. See Corollary 1.2.5 in Krantz and Parks [2002], which immediately generalizes to the multivariate case. \square

We require the following assumptions. To state them, for shorthand we write

$$\partial^\alpha \partial_k V(0) = \left. \frac{\partial^\alpha}{\partial z^\alpha} \frac{\partial V(z)}{\partial z_k} \right|_{z=0}.$$

Thus, whenever there is a partial derivative raised to a power, this makes use of the multi-index notation.

Assumption B.3. *i. First-order partial derivatives of V are equal to their Taylor series at zero, i.e. for all $z \in \mathbb{R}^K$,*

$$\partial_k V(z) = \sum_{\alpha} \frac{\partial^\alpha \partial_k V(0)}{\alpha!} z^\alpha.$$

ii. The following interchange is valid for covariates x in an open and connected set U that contains zero:

$$\begin{aligned} & \int \sum_{\alpha} \frac{\partial^\alpha \partial_k V(0)}{\alpha!} \sum_{\zeta=(\zeta^1, \dots, \zeta^K): \forall j |\zeta^j|=\alpha_j} \left(\prod_{j=1}^K \binom{\alpha_j}{\zeta^j} \right) \beta^\zeta x^\zeta d\nu(\beta) \\ &= \sum_{\alpha} \frac{\partial^\alpha \partial_k V(0)}{\alpha!} \sum_{\zeta=(\zeta^1, \dots, \zeta^K): \forall j |\zeta^j|=\alpha_j} \left(\prod_{j=1}^K \binom{\alpha_j}{\zeta^j} \right) \int \beta^\zeta d\nu(\beta) x^\zeta, \end{aligned}$$

where ζ^j is a multi-index of dimension equal to the number of characteristics of the j -th good. In particular, both sides are finite.

First, a note on notation. Here we note that $\beta^\zeta x^\zeta = \prod_{j=1}^K \beta_j^{\zeta^j} x_j^{\zeta^j} = \prod_{j=1}^K \prod_{\ell=1}^{d_j} \beta_{j,\ell}^{\zeta_\ell^j} x_{j,\ell}^{\zeta_\ell^j}$ since $\zeta^j \in \{\mathbb{N} \cup 0\}^{d_j}$ is a multi-index. Moreover, since ζ^j is a multi-index for the j -th good, $|\zeta^j| = \sum_{\ell=1}^{d_j} \zeta_\ell^j$.

Part (i) is stronger than assuming the partial derivatives are real analytic over all of \mathbb{R}^K . The assumption of a real analytic function only assumes that the Taylor series representation is locally valid. Part (i) of the assumption assumes the Taylor series (around zero) represents the function $\partial_k V$ everywhere. From the proof, we recognize that Assumption B.3 is stronger than needed, but allows for a constructive description of $\bar{Y}(x)$ globally, in terms of moments of β and derivatives of V .²⁷ We later use this constructive description below to establish that under this assumption,

²⁷Theorem B.2 also follows when we replace Assumption B.3 with the assumption $\bar{Y}(x)$ is real analytic over an open and connected set U that contains the origin, provided interchange of integration

the only features of the distribution of β that can be identified are moments.

The following result shows conditions under which the assumption of identification of \bar{Y} over an open set (not necessarily containing zero) suffices to identify key objects of interest.

Theorem B.2. *Let Assumptions 2, 3, and B.3 hold for an open and connected set U that contains zero as in Assumption B.3(ii). If $\bar{Y}(x)$ is identified over an open set $H \subseteq U$, then for any good indices $\gamma \in \{1, \dots, K\}^M$ and characteristic indices ξ with $\xi_k \in \{1, \dots, d_{\gamma_k}\}$, each product*

$$\partial_\gamma \partial_k V(0) \int \beta_{(\gamma, \xi)} d\nu(\beta)$$

is identified. (The notation here follows that used in the proof of Theorem 1.)

Proof. The proof proceeds in three steps, which we outline now.

1. $\bar{Y}(x)$ can be expressed as a convergent power series over U , i.e.

$$\bar{Y}(x) = \sum_{\zeta} c_{\zeta} x^{\zeta}$$

where $\zeta = (\zeta^1, \dots, \zeta^K)$ is a collection of multi-indices, where each ζ^j is a multi-index for characteristics of the j -th good.

2. The coefficients c_{ζ} map to the products described in the statement of the theorem.
3. If $\bar{Y}(x)$ is identified over an open subset in U , then all coefficients c_{ζ} are identified.

We first show Step 1. Recall that the envelope theorem yields $\bar{Y}_k(x, \beta) = \partial_k V(\beta'_1 x_1, \dots, \beta'_K x_K)$. Also, the multinomial theorem yields for a natural number

and differentiation is assumed so that the constructive formula

$$\partial_{(\gamma, \xi)} \bar{Y}_k(0) = \partial_\gamma \partial_k V(0) \int \beta_{(\gamma, \xi)} d\nu(\beta)$$

holds. Compare with Lemma A.2 used in the proof of Theorem 1.

α_j that

$$(\beta'_j x_j)^{\alpha_j} = \sum_{\zeta^j: |\zeta^j| = \alpha_j} \binom{\alpha_j}{\zeta^j} \beta_j^{\zeta^j} x_j^{\zeta^j}.$$

Thus, we have

$$\begin{aligned} \bar{Y}_k(x) &= \int \bar{Y}_k(x, \beta) d\nu(\beta) \\ &= \int \sum_{\alpha} \frac{\partial^\alpha \partial_k V(0)}{\alpha!} \prod_{j=1}^K (\beta'_j x_j)^{\alpha_j} d\nu(\beta) \\ &= \int \sum_{\alpha} \frac{\partial^\alpha \partial_k V(0)}{\alpha!} \prod_{j=1}^K \sum_{\zeta^j: |\zeta^j| = \alpha_j} \binom{\alpha_j}{\zeta^j} \beta_j^{\zeta^j} x_j^{\zeta^j} d\nu(\beta) \\ &= \int \sum_{\alpha} \frac{\partial^\alpha \partial_k V(0)}{\alpha!} \sum_{\zeta = (\zeta^1, \dots, \zeta^K): \forall j \ |\zeta^j| = \alpha_j} \left(\prod_{j=1}^K \binom{\alpha_j}{\zeta^j} \right) \beta^\zeta x^\zeta d\nu(\beta) \\ &= \sum_{\alpha} \frac{\partial^\alpha \partial_k V(0)}{\alpha!} \sum_{\zeta = (\zeta^1, \dots, \zeta^K): \forall j \ |\zeta^j| = \alpha_j} \left(\prod_{j=1}^K \binom{\alpha_j}{\zeta^j} \right) \int \beta^\zeta d\nu(\beta) x^\zeta \\ &= \sum_{\zeta} c_\zeta x^\zeta. \end{aligned}$$

The first equality is the definition. The second equality uses the envelope theorem and Assumption B.3(i). The third equality uses the multinomial theorem. The fourth equality is from rearrangement. The fifth equality interchanges integration from Assumption B.3(ii). The final equality just expresses the sum as a power series. The power series is convergent from Assumption B.3(ii). We note that this step of the proof shows the power series expansion is in fact valid over all of U .

For Step 2, let $\zeta = (\zeta^1, \dots, \zeta^K)$, where each ζ^j is a multi-index of dimension equal to the number of characteristics for good j , and let α_j be the sum of components of ζ^j , i.e. the number of times good j appears in the multi-index ζ . Note that

$$c_\zeta = \frac{\partial^\alpha \partial_k V(0)}{\alpha!} \left(\prod_{j=1}^K \binom{\alpha_j}{\zeta^j} \right) \int \beta^\zeta d\nu(\beta) = \frac{\partial^\alpha \partial_k V(0)}{\zeta!} \int \beta^\zeta d\nu(\beta).$$

Note that from Remark 2.2.4 in Krantz and Parks [2002],

$$\frac{\partial^{|\zeta|}}{\partial x^\zeta} \bar{Y}_k(0) = \zeta! c_\zeta,$$

which lines up with our main analysis. We conclude that c_ζ identifies the product

$$\partial^\alpha \partial_k V(0) \int \beta^\zeta d\nu(\beta).$$

In the notation of the proof of Theorem 1, we can express this in the form

$$\partial_\gamma \partial_k V(0) \int \beta_{(\gamma, \xi)} d\nu(\beta).$$

Step 3 is to show that the coefficients c_ζ are identified. First, we recall from Step 1 the power series representation

$$\bar{Y}(x) = \sum_{\zeta} c_\zeta x^\zeta$$

is valid over the open and connected set U that contains the origin. From Lemma B.1 and Proposition 2.2.7 in Krantz and Parks [2002], identification of $\bar{Y}(x)$ over an open subset of U implies it is identified over the whole set U , which contains the origin. That is, $\bar{Y}(x)$ is identified in a neighborhood of zero. The coefficients c_ζ are then identified by differentiating at zero, as mentioned above. \square

The products identified in Theorem B.2 are the key building block used in the proof of Theorem 1, which uses such products to identify ratios of M -th order moments. In light of this, we have the following result.

Corollary B.1. *Let the assumptions of Theorem 1 hold, except replace the assumption that $\bar{Y}(x)$ is identified in an open ball containing zero with the assumption it is identified in an arbitrary open ball H . In addition, let Assumption B.3 hold over an open and connected set U that contains zero as in Assumption B.3(ii) where $H \subseteq U$. Then the conclusions of Theorem 1 hold.*

Remark B.1 (Identification of Moments and Counterfactuals). We observe from the proof of Theorem B.2 that \bar{Y} is expressed as a power series with coefficients involving constants and the product

$$\partial_\gamma \partial_k V(0) \int \beta_{(\gamma, \xi)} d\nu(\beta).$$

From this, we conclude that the *only* features of ν that are identified (without more

structure) are the moments.

This argument also has immediate implications for counterfactuals. In particular, identification of partial derivatives of V at zero, as well as moments of β , is sufficient for identification of the average structural function \bar{Y} at new values of covariates. (This is true given validity of the power series representation used in the proof of Theorem B.2.)

B.3 Homogeneity of Coefficients and Relation to Chernozhukov et al. [2019a]

When $M = 2$, the proof of Theorem 1 establishes the constructive formula

$$\frac{\partial \bar{Y}_k(0)}{\partial x_{j,\ell}} \bigg/ \frac{\partial \bar{Y}_j(0)}{\partial x_{k,m}} = \int \beta_{j,\ell} d\nu(\beta) \bigg/ \int \beta_{k,m} d\nu(\beta). \quad (13)$$

A version of (13) has appeared for binary choice in Chernozhukov et al. [2019a], who also discuss identification of the ratios of M -th order moments of β up to scale. They also mention one can identify certain moments up to scale in multinomial choice. Here is one interpretation of their discussion, translated to our setup. Start with a second order derivative like

$$\partial_{x_{k_1,\ell_1}} \partial_{x_{k_2,\ell_2}} \bar{Y}_{k_3}(0) = \partial_{k_1} \partial_{k_2} \partial_{k_3} V(0) \int \beta_{k_1,\ell_1} \beta_{k_2,\ell_2} d\nu(\beta).$$

Now keep the good indices (k_1 and k_2) constant, but change the characteristics to get

$$\partial_{x_{k_1,\tilde{\ell}_1}} \partial_{x_{k_2,\tilde{\ell}_2}} \bar{Y}_{k_3}(0) = \partial_{k_1} \partial_{k_2} \partial_{k_3} V(0) \int \beta_{k_1,\tilde{\ell}_1} \beta_{k_2,\tilde{\ell}_2} d\nu(\beta).$$

Since the derivatives of V are taken with respect to the same arguments, we can divide these equations to identify the associated ratios of moments of β . This technique resembles an implicit function theorem argument for identification. Importantly, this technique only covers ratios of moments in which the good indices (k_1 and k_2 here) are the same, because it does not use symmetry (cf. Lemma 3). Using symmetry, this paper establishes identification of the ratio of *all* M -th order moments, not only those that have the same good indices. However, if we impose additional assumptions

such as $\beta_j = \beta_k$ for all goods, then the choice of good indices does not matter. In this special case, using the equations described previously one can identify the ratio of any 2-nd order moments of β . Similar arguments can identify the ratio of any M -th order moments of β .